

VIDETTE VARIETIES

TELL US that when
Twin was editing a paper
a subscriber com-
he found a spider in his
and demanded an explana-
Twin answered: "Finding
in your paper means that
was looking the ma-
over to see which mer-
a town was not advertis-
it could go to the store,
web across the door and
a life of undisturbed peace
after."

V . . .
HAVE in our community,
a man of promising talent
certainly an ability in music
and directing. He is doing
most to create for Iuka and
a band that will be an
to any community . . . He
leading long, trying hours
efforts—and they are many
attempting to create this
unity asset . . . He is hand-
ling with a shortage of funds
and obtain necessary
instruments . . . This young man
Smith—is asking that
met with him and other in-
vited parties next Monday
to help organize the band
party. Won't you try to find
to give him a few minutes
an added boost in his ef-
It will mean an awful lot
and much more to your
community . . . How about it?
give him a helping hand!

V . . .
WAS the late William Allen
editor of the Emporium,
weekly, who said, "I'm
of tomorrow for I've seen
today and I love today."

V . . .
RR-R-R-rrrr! It's been cold
week!

V . . .
MELON IN DECEM-
Yep, that's what we said.
tucker out on the highway
some nice ones last year
one of the late ones on his
he kept until just after
mas . . . Brought it to the
the office and we cut it and
you'd be surprised how good
can be at the turn
year!

V . . .
ETTE VULGARITIES

So many men marry for
You wouldn't marry me
money, would you, dear?
(absent minded)—Not for
the money in the world.

dy Howard over at Liberty
once got very sick and was
to the hospital. Next day
boss, Herman Gann, was
the first to pay Buddy a

man—(Soothingly)—"Now
y, you just don't worry
a thing. Everyone down at
store is going to pitch in and
your work—as soon as we
figure out what you've been

Are't you coming swim-

h—I can't. A moth ate my
ing suit.

The little rascal. He must
been on a diet!

March Of Dimes Campaign In Second Week; Benefit Games Are Scheduled

The month of January has been officially proclaimed by Governor White as the March of Dimes Month. An urgent appeal is being made to everyone to make a contribution to this worthy cause.

For sixteen years we have looked forward hopefully to the day when polio prevention might become a reality. It is possible to say that your contribution to the 1954 March of Dimes will help prevent polio. For this prevention program we will need 50 percent more in 1954 and that means every person working and every person giving.

The following community chairmen have been appointed to aid in the March of Dimes Campaign and will be glad to take your contributions: Herman Gann, Iuka; Joe E. Brown, Tishomingo; Mrs. D. F. Lambert, Jr., Belmont; Mrs. Orville Bostick, Golden; Mrs. Prentiss Oaks, Spring Hill; Mrs. Travis Gurley, Pleasant Hill; Bro. J. A. Blount, Burnsville; Sports Chairman, E. N. Allen, Iuka; E. C. Holtsford, Publicity; Minor Nixon, county treasurer; and Mrs. J. L. Dean, Carq chairman.

Benefit Ballgame

There will be three basketball games played Tuesday night, January 19th between Iuka and Burnsville High School teams. The games will start at 6:30 p.m., with all proceeds to aid the 1954 March of Dimes Campaign.

Mrs. J. L. Dean, mailing card chairman reports that cards have already been mailed and a number have sent in their contributions:

Mrs. Mary Massey, \$2.00; Mrs. W. W. Dean, 2.00; Mrs. J. L. Dean, 2.00; R. B. Dehls, 1.00; J. E. Clark, 1.00; C. S. Creasap, 1.00; W. P. Adams, 2.00; Mrs. T. M. McDonald, 1.00; P. L. Oaks, 1.00; Rev. G. N. Gober, .50; Mrs. Florence Dean, 1.00; R. L. Adcock, .50; Mr. and Mrs. J. C. McCulloch, 2.00; Mr. and Mrs. Logan Whitten, 1.00; W. H. Gardner, 1.00; Mrs. Mary Burns, 1.00; Unknown, 1.00; Carroll Williams, 2.00; Mrs. Neal Lackey, 1.00; Roe Daniel, 2.00; Mrs. Arah W. Ivy, 1.00. Total, \$27.00.

George B. Hastings Victim Of Stroke

George Bruce Hastings, 79 passed away at a Tuscaloosa hospital Wednesday morning as he suffered a stroke. He was a resident of Mragerum and was well known throughout this area.

Survivors include one daughter, Mrs. Alice Van Bedder of Oak Park, Ill.; one grandson, Dicky Van Bedder of Oak Park; one sister, Miss Mary E. Hastings of Margerum, and a number of nieces and nephews.

Brown Service of Tusculmbia was in charge of arrangements.

BIRTH

Mr. and Mrs. L. W. Carmichael of Exeter, California announce the birth of a daughter born January 4th. The baby has been named Anne and is the granddaughter of Mr. and Mrs. L. F. Carmichael.



CHAMPION FISHERMEN — Pete Byrom, left, and Elmer Dean Davis, center, receive prizes of savings bonds for catching the biggest fish in the 1953 Iuka Sportsmen's club contest. Pete caught the biggest crappie and Davis caught the biggest large-mouth bass. This is Davis' second straight year to win the trophy. Paul Edmondson, right, makes the presentation.

Western Union To Be Located In The Vidette Office

Beginning Friday of this week the Western Union service for Iuka and Tishomingo county will be located in The Vidette office. A crew from Corinth will be here late Thursday afternoon and move the equipment from the Bill Barnett collection office to The Vidette. Operation in the new location will commence Friday morning. All patrons of the service are asked to remember The Vidette's telephone number which is 2211.

The move is being made because Mrs. Barnette, who has been attending the Western Union, will not be required to stay in the collection office all the time and for that reason she will be unable to continue the service.

Office hours will be from 8 to 5 Monday, Tuesday and Wednesday, and 8 to 12 Thursday. Friday and Saturday the office will be open from 8 to 5.

Cosby Hospital

Mrs. George Blissit, Iuka Mrs. Ida Wimbish, Iuka Brenda Sue Carson, Iuka V. C. Ramsey, Iuka Bonnie Lou Wright, Iuka Mr. B. C. Harvey, Cherokee Mrs. Elbert Randle, Iuka Mrs. Helen Letson, Iuka

Monthly Singing

Monthly singing will be held at the Cross Roads Baptist church Sunday afternoon, January 17th, beginning at 2:00 p.m.

Everyone is cordially invited, especially all singers.

YOU And The TVA

A small group of intensely interested persons in Tishomingo county recently organized a chapter of the Citizens for TVA. Their soul purpose was to raise funds to help combat the fight that is now raging in Congress on the fate of TVA. This county organization is in coordination with the valley-wide organization.

Every user of TVA produced electricity in Tishomingo county received a letter asking for a dollar as their contribution to the fight. Those dollars are not coming in as they should.

This is not an individual's fight. It is YOUR fight It is everyone's fight who is privileged to use cheap TVA power. If you think Congress should sell TVA to private interests who beyond a doubt would increase your rates then you shouldn't send your dollar in.

But, if you have enjoyed the use of the cheap rates and don't want to give up your electric lights then it is your personal duty to aid in this fight. It is entirely up to you!

Your Legislature By Representative J. O. Southward, Jr.

Gov. Hugh L. White delivered his biennial message to a joint session of the legislature last week. In his message he stated that since it would be necessary to raise additional revenue to finance the public schools equalization program we should try to economize as much as possible in all departments and agencies of the state in order to reduce new taxes to a minimum.

In regard to this matter he recommended that the legislature consolidate and organize some of the 106 agencies that now exist in our state government. By this consolidation the state could save a considerable amount of money because many of the agencies perform duplicating and overlapping services. He also recommended the creation of a central purchasing agency to make all state purchases, since it is a known fact that merchandise purchased in large quantities can be purchased for less than the same merchandise purchased a few items at a time. It is estimated that such an agency would save the state approximately five million dollars annually.

He said that he thought one of the first items that should be considered by the legislature was financing the new school program passed at the special session. The new program will cost the state as a whole approximately \$46,500,000 a year. The legislature appropriated \$25,000,000 a year for education for the present biennium ending July 31, and it will be necessary to raise an additional \$12,000,000 from the state level to finance the new program since the counties share of the program will be approximately \$10,000,000. There has been three bills introduced to finance the new school program. They are as follows: increase the retail sales tax from two to three cents; increase cigarette tax from four to five cents a package; increase oil and gas severance tax from six to eight cents a barrel. It is estimated that these three tax increases would bring in approximately \$17,500,000 annually. This would be more than enough to finance the new school program. However, some of the members are not in favor of these taxes and probably other tax bills, together with bills to remove tax exemptions in certain fields will be introduced in the near future. Much controversy is expected on all of the tax measures and none of them will be passed without considerable opposition.

Other recommendations of the governor included paying teachers for the number of months they teach, instead of giving the county school board the authority to require teachers to teach nine months for eight months pay as was passed in a bill during the special session. In regard to this matter he said, "In no other field of public or private industry do we require any employee to work for a period of employment without compensation."

He said that provisions should be made for bedridden incurables, cerebral palsy children and aged seniles now placed in mental institutions.

A permanent program for state aid to municipalities to relieve financial difficulties of our cities and towns, together with a five-day work week for state officials and employees was also advocated.

After the governor delivered his message both houses adjourned for the week and no bills have been passed by either house thus far in the session.

Your representative did not write this column during the special session because he is a member of the Education Committee of the House and all bills introduced at that session had to be considered by this committee. Since these bills completely changed the entire law in regard to education it was necessary to give long and careful study to all of them; therefore, time was not available for this column.

Mayor John Henry Allen today called attention to the fact that Governor Hugh L. White singled out municipalities for special mention in his message to the regular session of the Legislature in Jackson.

Urging the legislators to "develop a permanent program for alleviating the financial difficulties of our cities and towns," Governor White reminded them that municipalities are "faced with growing and ever more serious problems."

With the support of the Governor and Legislature leaders, it is expected that some permanent plan will be devised by the law-making body to return a share of state-collected taxes to the municipalities whose citizenship now represent almost 50 per cent of Mississippi's population.

Mayor Allen today called upon all citizens to urge the Legislature to act on this vital subject.

Band Auxiliary To Be Organized Monday Night

Monday night, January 18th, at 7 p.m. a meeting will be held for the purpose of organizing the Iuka Band Auxiliary. All parents of the band members and all persons interested in helping to promote the band are urged to be present. This will be the second attempt to organize this auxiliary as the first one failed due to other activities also scheduled that night.

In the short time the band has been organized, the young musicians have progressed remarkably well—as was evidenced by the impromptu concert December 18 in school assembly and up town. But to continue their good work the bandsmen need the necessary equipment to fill the band out and make it sound better. This can only be done by support of the citizens of Iuka.

At present, the band is in need of such small items as music stands, chairs and music. Among the larger and more costly items are saxophones, baritones, and of course uniforms.

It may take this auxiliary a good while to raise enough money for the larger items, but by getting this program moving now, a good deal of the smaller items can be obtained this year.

A band, as a unit, is a representative of any community. The people look upon a band as being a representative of the efforts put forth by the people in the community. If the band is good and looks good, naturally they get the impression that the community is a working community and one of which to be proud. But if the band sounds bad and is sloppy looking—you draw your own conclusions.

People from all over the state have heard of this band and are anxious to hear and see how much progress it has made. Its progress has been slowed down by this lack of proper equipment. Won't you help keep the band rolling by giving a little of your time?

Don't forget the meeting Monday night, January 18th, 7 p.m. in the auditorium. Tell your friends and neighbors and most of all—you be there.

Holcut Jr. Class To Present Comedy

The Junior class of Holcut school will present "Quit Your Kidding" a farce-comedy by Felicia Metcalfe Wednesday night, January 27. Time: 7:00 o'clock.

Cast of characters: Mrs. Mary Buford, June Wright; Evelyn Buford, Fay Lowery; Winston Buford (Winnie) William McCoy; Binnie Buford, Elvie Berryman; James Horton Travis (Jim) Sherman Pruitt; Jean Owen, Ramona McCoy; Betty Anderson, Laura Ross; Dr. Mel Shannon, Fred Long; Thomas Patton (Tom) Dewey Nunley; David Spivey Whitten (Spike), Donald Crane; Miss Sophronia Buford, Shelby Monroe; Camilla Dusenberry, Villa Mae Ledgewood.

Mrs. C. W. Clauch is sponsor.

1 Penitentiary Sentence Handed Down In Court This Week; Most Cases Continued

FIRST SNOWFALL OF SEASON

The two and one-half inch snow which blanketed the area Sunday night was the first real snowfall since 1951. Other than a little ice on some of the streets little or no damage was reported.

Last snow recorded by Weatherman H. E. Meeks of Corinth, fell Dec. 14, 1952, but melted as fast as it fell. Only other snow in 1952 occurred Nov. 30, but it also melted as it fell.

Lloyd McDougal Named Treadwell Head Coach

Lloyd McDougal, formerly on the Central Warriors coaching staff is now head coach at Treadwell high school in Memphis. The appointment was announced officially last week. He will be in full charge of the Treadwell athletic program and will coach the football and track teams.

McDougal is the son of Mr. and Mrs. Lloyd McDougal of Tishomingo and is a graduate of Tishomingo High School and Mississippi State College.

Cotton Growers Win Honorable Mention

State College, Miss., Jan. 13—Cotton growers receiving honorable mention, but no awards, in Mississippi's 1953 Five-Acre Cotton Production Contest, were announced here today.

Winners of state and district awards totaling \$3,000 will be honored here Friday at the fifth annual Mississippi Five-Acre Cotton Day.

Records showed generally lower costs of production accompanying the high yields of contestants, many of which exceeded two bales and several three bales per acre. This information is most timely in view of cotton acreage allotments this year, pointed out T. M. Waller, agronomist of the Agricultural Extension Service.

W. N. Honeycutt of Burnsville was the Tishomingo county cotton grower who won honorable mention in the contest which is conducted each year by Miss. State College.

Attending the Fifth annual cotton day at State College Friday from this county will be Mr. Honeycutt, B. O. Messer, B. C. Fowler, County Agent W. C. Hamilton and Asst. Agent C. B. Berton.

On an indictment of long standing Jim Murphy of Alcorn county was sentenced to the state penitentiary at Parchman for one year. The sentence was meted out on a charge of larceny and burglary.

Passing of the sentence was accompanied with a play of courtroom dramatics that is unusual in Tishomingo county courts. When the prisoner heard the sentence passed he collapsed with a heart attack. An ambulance was called and he was carried to the clinic where a doctor pronounced him as sound as any average individual of his age.

In a case tried before court last week Kimberley Brothers construction company had to pay a judgment of \$8,000 in a case that developed from a leaky roof on a school building constructed by the local contractors. Contest was over other parties being called in to repair the roof and damages caused by the leak. The case was settled between the parties concerned before all the evidence was given before the jury.

Three murder cases were continued to next term of court. They are: Herman Childs charged with the murder of Bilbo Childs; Jourdan Woods charged with the murder of "Bully" Murphy, and Bud Ross charged with the murder of Luther George.

A few cases were disposed of before court adjourned for the last time on Tuesday.

Native Of Iuka Killed In Traffic Accident

Holman Barnett, native of Iuka, was killed Thursday in a traffic accident on highway 78 near New Albany. He was on his way to his home in Amory from Memphis where he had purchased a new car. The speedometer registered only 83 miles.

Mr. Barnett was the son of Mr. Jim Barnett of Amory and the grandson of some of Iuka's earliest and most prominent citizens; the nephew of Mrs. L. C. Wilson of Iuka and Mer Rouge, La., and a cousin of Mr. Earnest Barnett of Iuka.

He leaves a wife and one son.

Circuit Methodist To Plant Trees

On Saturday, January 16, a planting of 2,500 pine seedlings will be made on the parsonage property of the Iuka Circuit of the Methodist Church. All those who can give half a day of work to this project are asked to be on hand. Work will begin at 8:00 a.m.



CAMPUS FAVORITES—Vonceil Wade, a sophomore of Iuka, daughter of Mr. and Mrs. O. L. Wade and Jack Martin, a sophomore of Wheeler, son of Mr. and Mrs. J. E. Martin was recently crowned "Miss and Mr. N. E. M. J. C." by the student body at Northeast Mississippi Junior College.



PROUDLY WEARING THE CROWNS OF Chief and Miss Iuka High are Miss Barbara Hamm, daughter of Mr. and Mrs. Bliss Hamm, and Kermit Rushing, Jr., son of Mr. and Mrs. K. L. Rushing. They were crowned by Supt. H. L. Shook.

THE VIDETTE

E. C. HOLTSFORD, Editor and Publisher

Published Every Thursday

Entered as second-class Matter at the Post Office at Iuka, Miss. Under Act of March 3, 1879.

Active Member Mississippi Press Association

Subscriptions Payable in Advance

1 Year	\$2.00
6 Months	\$1.25
1 Year	\$3.00
6 Months	\$1.75

THE ASSOCIATIONAL VOICE

News of the Tishomingo Baptist Churches.

R. E. PATTERSON, Missionary.
P. O. Box 314, Phone 3261, Iuka

In the face of adverse weather conditions that prevailed on last Monday many brave souls from this section of our state attended the meeting of the Fourth Annual Mississippi Baptist Leadership Conference at the First Baptist church, Corinth, Mississippi.

Among those present from Tishomingo Baptist Association were: Rev. and Mrs. C. A. Savell and son, Douglas, Rev. W. A. Hamilton, Rev. W. C. Hamilton, Rev. J. A. Blunt, Mrs. Dr. A. H. Montgomery, Mrs. L. V. Edwards, Mrs. Jim Woodall, Mrs. Paul Skinner, Buster Ramsey, Elex Allen, Monroe Robinson, Rev. C. C. Perry and Missionary R. B. Patterson and wife.

One of the outstanding and unique features of the Conference was the presentation of the 1953-54 Financial program for Mississippi Baptists. Dr. Chester L. Quarles, Executive Secretary of the Convention Board, did this in a very forceful way by the use of large placards on which he pictured the various phases of the work and the proposed goals. Financially speaking, the work was shown as follows: Division one: Initial Appropriation, \$173;



022.00. This to be used for Administration, Promotion, Evangelism, Retirement Funds, W. M. U. Administration, Baptist Memorial Hospital (Memphis). Division two: Mississippi Causes, \$592,337.90. This to be used for Christian Education, State Missions, Orphanage, Ministerial Education, Baptist Hospital (Jackson) and Baptist Foundation. Division three: Southern Baptist Convention Causes, \$484,640.10. This to be used as follows: Foreign, Home, and Relief and Annuity Boards. The six Seminaries of Southern Baptists (including the Negro Seminary), Carver School of Missions, Southern Baptist Hospital (N. O. La.), The Baptist World Alliance, Southern Baptist Foundation and the following commissions: Radio and Television, Public Affairs, Education, Historical, and Christian Life. Division four: Capital Needs of State Institutions, \$150,000.00. This to be used for Mississippi College, Clarke College, Blue Mountain College, Mississippi Woman's College, and Mississippi Baptist Hospital Nurses' School. Division five: \$100,000.00 to be divided as follows: 66% for Southern Baptist Convention Causes as in Division three, and 33% for the four Mississippi Colleges.

Dr. Floyd Chaffin, State Missionary

Secretary for Louisiana, brought two very inspiring and forceful messages on Missions.

Representatives from several churches were present at the monthly song service at Old Union church on last Sunday afternoon.

The Executive Committee of the Baptist Associational Training Union met on Tuesday evening at the Iuka Baptist church to plan the work for the coming year.

Rev. James Brown, Potts Camp, Miss., has been invited to come and fill the pulpit at the Highland Baptist Church on next Sunday, January 17th at both morning and evening worship hours. He will also preach at the Oldham Baptist Church in the afternoon at 2:30 o'clock and the members of the Mt. Moriah Baptist Church are cordially invited and urged to meet with the members of the Oldham church to hear this man of God as he speaks.

The State Evangelistic Conference will be held at the First Baptist Church, Jackson, Miss., January 18-20. This is the "Meeting of the Year." Dr. C. E. Matthews and J. B. Lawrence are two of the featured speakers. We trust that every pastor and all leaders from our churches will attend this great gathering. Every Missionary Baptist a Baptist Missionary.

R. B. Patterson, A. M.

★ SNOWDOWN

Mr. Thomas Lee Bonds who has been here with his parents, Mr. and Mrs. Tom Bonds since Christmas, is in Veterans Hospital in Memphis for treatment.

Mr. and Mrs. Aldon Maxwell of Iuka, Mr. J. C. Maxwell who is in the Air Force at Selma, Alabama visited Mr. and Mrs. J. R. Wingo last Friday.

Mr. and Mrs. Joe Shantie and children of Sheffield, Alabama spent the week end with Mr. and Mrs. E. B. Fell and family.

Mrs. J. A. Thorn entertained the East Snowdown Home Demonstration club last Friday evening with nine members and two visitors. Miss Imogene Bynum was present on the regular program and cancer bandage making was the main demonstration. A large box of bandages were made for the health nurse to be mailed to Jackson to be used in the State of Mississippi.

Rev. Garland Knott filled his regular appointment at Snowdown Sunday morning. The church plans to start their study of "Heritage and Destiny" next Sunday morning after Sunday School from 1:00 to 12:00 o'clock led by Mrs. John Daniel.

★ HUBBARD SALEM

Bro. Mock filled his appointment at Salem Saturday night and had a good service.

Bro. Will Timons will preach at Salem Saturday night, Sunday at eleven o'clock and Sunday night. Everyone is invited to come.

Mrs. Della Bullard spent Sunday afternoon with Mr. and Mrs. Walter Jones.

Mr. and Mrs. Clyde Gray and children of Memphis spent Saturday with Mr. and Mrs. Joe Grisham and girls.

Mr. and Mrs. Herb Grisham and son and Linsey Earl Jones visited near Counce, Tennessee Sunday afternoon.

Bro. J. E. Quillen of Dennis, and Mr. and Mrs. Brine Robinson were visitors in the home of Mr. and Mrs. Julian Busby Saturday.

Mr. and Mrs. Joze Johnson and

daughter have returned to Kenosha, Wisconsin where he will be employed.

More than one-third of all the money raised in the 1954 March

cf Dimes will be gamma globulin field trails aimed trial vaccine again GO TO CHURCH

SPECIAL

for Friday & Saturday

Beautiful, Yellow, Ripe

BANANA

lb. 10c

Fresh Florida TOMATOES . . .

SWEET POTATOES . . .

EVAPORATED PEACHES . . .

Evaporated Apples . 8-oz. pk

Irish Potatoes, Big, Red . 10-lb

No. 1 SUGAR . . . 10-lbs.

Everyday Low Price!

Peaches, Sacramento, No. 2 1/2 c

BACON, best grade . . .

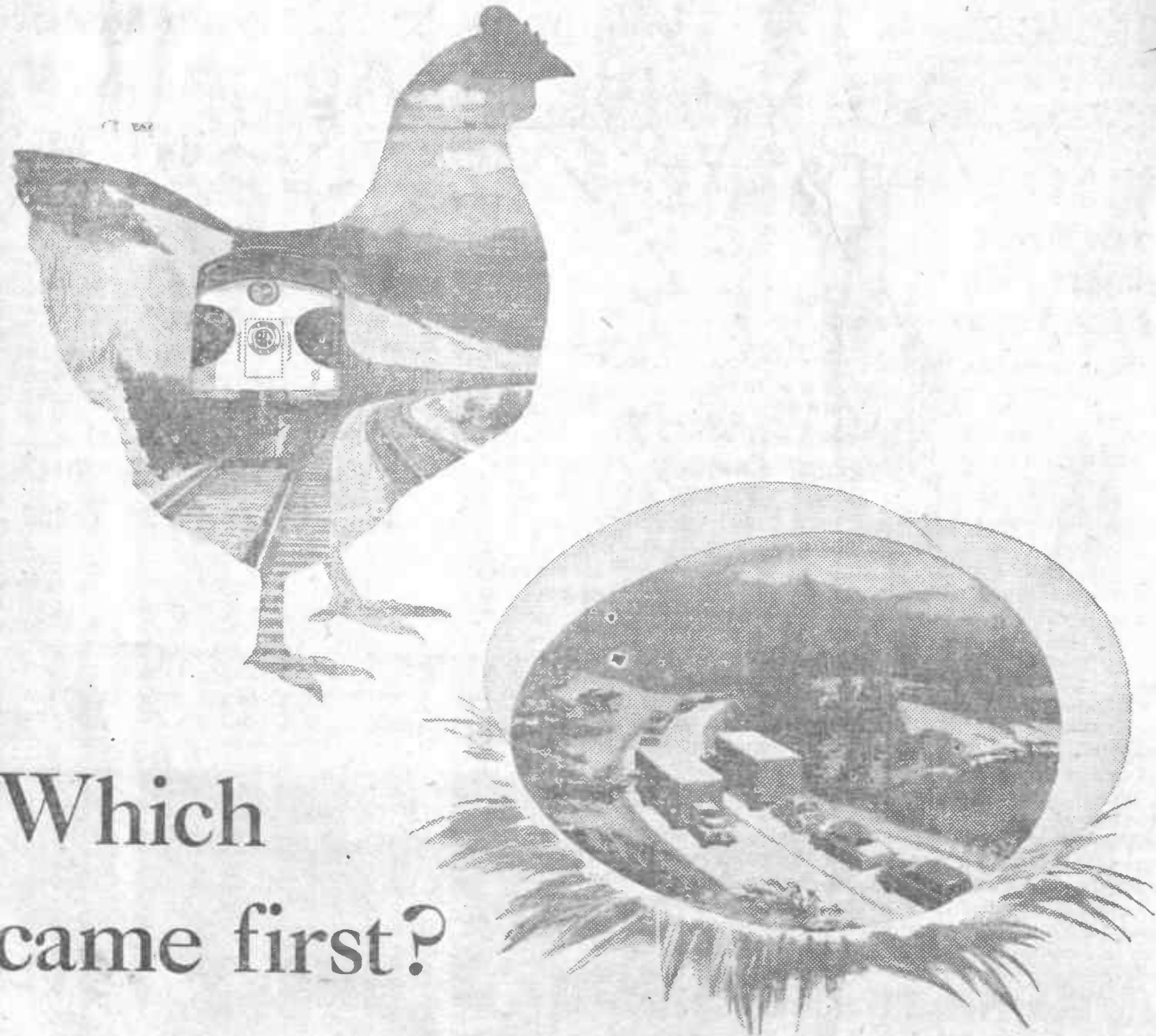
GROUND BEEF . . .

Try our 19c Frozen Food

Try our 10c Canned Vegetal

McGILL'S

Grocery & M



Which came first?

THE RAILWAY OR THE HIGHWAY? The answer is—both! For in many Southern communities early economic development was pioneered by the railway. In other areas, roads and highways first served the transportation needs. But either way, both railways and highways are indispensable "created resources" of the South today.

Like natural resources, created resources should be cared for and conserved for the use and benefit of all. Certainly the public interest is poorly served when resources of any kind are threatened, damaged or depleted for the selfish benefit of a few.

The South needs good streets and highways—just as it needs strong, efficient, financially-sound railways. Both are basic created resources of this great land—not to be wasted or abused by a few—but to be protected and preserved for the lasting benefit of all.

Harry A. Roberts
President

SOUTHERN RAILWAY SYSTEM

WASHINGTON, D. C.



40 Years Ahead
with
Overhead Valve Engines

NEW 1954 CHEVROLET



The new 1954 Bel Air 4-Door Sedan.

It stands to reason that you'll get the finest Valve-in-Head engine in the low-price field from the world's largest builder with 40 years of experience in developing and improving this type of engine. And now for '54... New power! New economy of operation! Smoother, quieter, finer performance!

For 1954, Chevrolet brings you your choice of two great high-compression Valve-in-Head engines. One, the advanced "Blue-Flame 125" engine, delivering 125-h.p. and teamed with the highly perfected Powerglide Automatic Transmission, now available on all models at extra cost. And the other, the advanced "Blue-Flame 115" engine, deliver-

ing 115-h.p. and teamed with the highly improved Synchro-Mesh Transmission, providing smooth, quiet gear engagement. Both of these engines bring you sensational new power and performance as well as new and improved gasoline economy. Come in; see and drive this smarter, livelier, thrifter Chevrolet and place your order now!



Builder of more than twice as many VALVE-IN-HEAD ENGINES as all other makers combine

IUKA MOTOR COMPANY

Iuka, Miss.

Highway 72 W.

BURNSVILLE

We were thoughtful for the that didn't forget to come Sunday School Sunday. The is studying the course, of Psalms this week. Bro. is teaching the course. Everyone is invited to come.

A few of the members attend- Leadership Conference at the Baptist Church in Corinth today.

There will be no preaching at Baptist Church Sunday due charter meeting at the Metho- church. Bro. Appleby will the message.

The W. M. U. still meets twice

a month. Tuesday after the 2nd and 4th Sunday at 2:00 p.m.

Mr. and Mrs. A. E. Floyd was called to Memphis Saturday due to the illness of their daughter, Mrs. Kimble Bishop.

Larry Martin Marlar was guest of his grandparents, Mr. and Mrs. M. F. Marlar Sunday.

John Cate was home over the week end from Kennedy Veterans Hospital.

SARDIS

As for health in this community, quite a lot of colds.

We are glad to report Mrs.

Looney Parsons is home from Memphis hospital and is much improved.

Mrs. E. W. Wright has been on the sick list for the last week. We hope she will soon be well again.

Mr. and Mrs. Robert Bishop from Chicago visited relatives here this past week end.

Mr. and Mrs. Jesse Coke visited in the E. W. Wright home Saturday night.

Mr. Junior Coke and Miss Lerron Miller seemed to be enjoying life Saturday night.

IUKA, RT. 1

Seems that old man winter has appeared on the scene again this Monday morning, the ground being covered with a light snow.

The health of the community is generally good, with the exception of a few.

Mr. Ernest Rast is recovering from a pretty severe attack of Kenneth Riggs and two children be well again.

Mr. Gifford Page is back home again from the Cosby Hospital where he underwent an operation.

Mrs. Thelma Puckett was also a patient at the Cosby Hospital the first of last week. Glad to report they are better.

Those visiting in the home of Mr. and Mrs. Robert Page last Saturday were Mr. and Mrs. Kenneth Riggs and two children of Memphis and Mr. and Mrs. Dorian Edmondson and family of Iuka.

Our State Missionary, Bro. Nolen, will preach at Mt. Glory church Sunday night, the 17th. Everyone is invited to come out and hear him.

Our regular meeting days is on the second Sunday in each month and Saturday night before. Everyone has a hearty welcome to come and worship with

us. The pastor, Elder Harold Cosby, spent the night at the home of Mr. and Mrs. J. D. Keith Saturday night and also was a dinner guest at the home of Mr. and Mrs. J. E. Quinn Sunday.

County Agent News

By
W. C. Hamilton
Representing
Mississippi State College

Agricultural Extension Service
January is the time to begin the spring garden. Here are some jobs to do this month: Clean out, clean up, and clean off the plot. Apply barnyard fertilizer and make rows.

Make a hotbed and cold frame for February and March planting. Apply commercial fertilizer in rows two to three weeks before planting. Get a duster or sprayer and a supply of insecticide for later use. Check the compost pile, tools, wire and stakes. Make arrangements to water the garden after hot weather gets here. Buy seed for planting. In most cases will be well to get enough seed for two or three plantings.

For a list of vegetables to plant in January and early February ask your County Agent for a free copy of the Year-Round Home Garden, Extension Publication 161.

Corn should be planted on corn land. It requires a lot of water and should be planted where it can get moisture. Corn should be planted on deep fairly well drained bottom, second bottom or low hill land.

It should be planted thick. Recommendations are for 15 to 16 inch spacing in the drill on 40 to 42 inch rows. This will give around 10,000 plants per acre and will require around two gallons of seed corn per acre.

Adapted hybrids for Tishomingo County are Pfister's PAG 631, Dixie 17, Dixie 22, Funks G-711, Funks G-714, Dixie 33, and for early feed, Funks G-779W and G-785W.

For average conditions in the hill section, use 400 pounds of 6-8-8 or 8-8-8, or their equivalent in other mixtures, under the corn before planting. Sidedress when it is about knee high with 60 to 90 pounds of nitrogen per acre.

Keep weeds and grass out, as they eat just as much plant food as does the corn.

If you have any stands of scrub hardwood trees, walk through them and look for pine seedlings that up to now have been concealed by hardwood leaves. If found, make plans to release the young pines. This is one of the easiest and most productive of all timber jobs.

Select the most profitable looking pine areas and girdle or poison the scrub hardwoods. If not freed, the pines will be shaded out and eventually die.

PERSONALS

Miss Patsy Joan Hodge of Washington, D. C. spent the holidays with her parents, Mr. and Mrs. Fred Hodge.

After four years with the U. S. N. serving in the Pacific, Gerald B. Hodge has returned to civilian life. He spent his first Christmas home with his parents since 1950.

Mr. Franklin Woods of Tupelo spent several days last week with his parents, Mr. and Mrs. C. F. Woods.

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get sure but gentle relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

Mr. and Mrs. Rex Rutherford and girls Barbara, Brynda and Norma were Sunday evening dinner guests of Mr. and Mrs. Johnny Aldridge.

Guests of Mr. and Mrs. Wilford Harwell last week were Mr. and Mrs. Cooper Walker of Memphis.

Mr. Holly Watson of Birmingham visited his mother, Mrs. Mollie Watson over the week end.

Mrs. R. C. Liddon, Sr. and Mrs. Will McPeters of Corinth were Iuka visitors last week.

Mr. and Mrs. H. B. Yates of Richmond, Virginia arrived Sunday to visit with their daughter, Mrs. Elmus Curtis and family.

Dr. Mary Ward and infant son Dennis Earl Ward, Jr. returned home Sunday from Baptist hospital in Memphis.

Mrs. H. L. Shook's mother, Mrs. S. A. Copeland has purchased the home formerly occupied by Clifton Earl Ramsey and family.

Sunday guests of Mr. and Mrs. H. L. Shook and family were Mr. and Mrs. T. O. Lindsey of Tishomingo and Mrs. Irene Glasgow of Earl, Arkansas.

Bob Allen spent the week end with his parents, Mayor and Mrs. John Henry Allen.

Mr. and Mrs. James Gary of Eupora visited Mr. and Mrs. W. C. Hamilton last week end.

Alden Maxwell and son J. C., home on leave from the Armed Service, spent the week end in Memphis with relatives.

Mr. and Mrs. Palmer Hall and Stanley have moved to St. Louis, Mo., where Mr. Hall is employed.

Dinner guests of Mr. and Mrs. A. W. Dean Wednesday were Mr. and Mrs. John Dean and Mr. and Mrs. Bob Crowder of Roswell, N. Mexico. Others calling during the evening were: Paul Dean, Mr. and Mrs. P. D. Dean and children Jackie, Joan and Jean, Mr. and Mrs. Billy Dean and Dianne, Mrs. Palmer Hall and Stanley, Miss Elsie Dean, Mr. and Mrs. R. B. Dean and children William and Sarah Ann and Tommie and Scottie Dean.

Mrs. Kate Spicher of Belmont has returned home after spending several days with Mrs. Arah Ivy.

Mrs. Charles Robbins and daughter spent last week end in Memphis with Mr. Robbins. Mr. Robbins has been in Veteran's hospital several weeks and underwent a tonsilectomy Friday and is reported doing well.

Mr. and Mrs. Clyde Feltman of Chicago spent the week end with Mr. and Mrs. W. W. Barnett.

Mr. Gene Waddy was confined first of the week with flu.

Mrs. Bill Jones and baby are reported as feeling better following several days of illness.

Mr. and Mrs. Buster Ramsey spent Thursday in Memphis with Mr. and Mrs. Kimble Bishop.

COLDS
take 666
LIQUID OR TABLETS - SAME FAST RELIEF

Plumbing

Wiring Material

PHILLIPS HARDWARE

Prevent Forest Fires

Wilson's Shoe Store

312 Montgomery

Sheffield, Ala.

Cox Bldg.

Are Doing It Again

"ONE CENT" LADIES SHOE SALE

All Colors—All Styles—All Materials

Think Of It

You can buy two pairs of ladies shoes at the price of one pair plus one cent. All you have to do is select any pair of shoes at regular price and then select another pair for only one cent.

WE ADVISE YOU TO COME EARLY.

DON'T MISS THIS OPPORTUNITY TO BUY YOUR SHOES

LADIES ACCESSORIES

Luxite Lingerie, Golden Art Hosiery, Ladies Handbags
Costume Jewelry, Ladies Scarfs, Handkerchiefs

ALL DRASTICALLY REDUCED

—STARTS—

Friday Morning, January 15th
3 Days Only

MEN'S SHOES
"JARMAN"

Sale
Price

1/4 Off

CHILDREN'S SHOES
"ACROBAT"

\$6.95 Values
Reduced to

\$4.79

WILSON'S SHOE STORE

SHEFFIELD'S ONLY EXCLUSIVE SHOE STORE

312 Montgomery, Cox Bldg.

SHEFFIELD, ALA.

your
Plymouth
dealer
headquarters for value



When you trade with us, you get double value. A great car, the new '54 Plymouth, plus the service and parts that keep it great. And the same goes for used cars. They'll stand up, and we'll stand behind 'em. We deal in just one thing: **value.** We'd like to know you better—and show you what we mean.

under the beauty
solid value

Want no-shift driving? Try Plymouth's Hy-Drive, the newest, smoothest, least expensive no-shift drive in Plymouth's field. For effort-free steering and parking, try Plymouth's new full-time **Power Steering.** (Both optional at low extra cost.) Let us demonstrate the NEW '54 PLYMOUTH to you—soon!

Who won in the "Win a New Plymouth" Contest?
Your dealer has the official list of winners.

HOME AGENT NOTES

BY
IMOGENE BYNUM
County Home Demonstration
Agent
Miss. Agricultural Extension
Service

Almost every homemaker wishes she had more space in her kitchen cabinets. And one way to get this needed space where there is just no room for another cabinet is to use every inch of space most efficiently.

Every bit of space on the bottom shelf of the wall cabinet and the top shelf of the base cabinet should be in use. These shelves are the easiest to reach. Articles

used most often should be placed on these shelves for convenience. But usually only about half the space between the first and second shelf of the wall cabinet is being used. By placing a half shelf on top of the first shelf, you can make room for saucers, cups, bowls or spices. You can make the shelf at home out of plywood or orange crates with a thicker piece of wood on each side as supports. Plates can be placed on the shelf underneath, and time and energy saved in unstacking smaller pieces to get to the plates.

Home made or inexpensive spice racks can often be placed on convenient cabinet doors or in other unused space, saving shelf space for other uses.

These are just a few ideas for more convenient shelf use. Look over your situation and you can think of other ideas to save space and make your work easier by efficient shelf arrangement.

Early Gardening

Be getting your garden plot in order, seed ordered, old seed tested, fertilizer bought and everything ready for an early spring garden. We had such low garden production on most places

last year, that we need to really get busy this spring.

As you clean out, clean up and clear off the plot, apply barnyard fertilizer and make rows. Put commercial fertilizer in the rows 2 to 3 weeks before planting. Use 4 to 7 pounds of 5-10-5 or similar fertilizer to each 100 feet of row. When plants are 2 to 3 inches tall, sidedress with 1 to 3 pounds of nitrate of soda or a proportionate amount of other nitrogen fertilizer.

Check the garden fence for holes where rabbits and chickens can get in the garden. They can cause lots of damage in a short time.

With the experience of the drouth of the past two years and the dry periods that usually come sometime during every year, it will be well to make arrangements for watering the garden when hot weather comes.

Ask your home agent for a copy of Extension Publication 161, The Year-Round Garden.

And keep a record on your garden. Jot down planting dates, varieties used, planter used, expenses, amounts harvested. You'll be surprised at the value received from your garden.

A Winter Stew

A piping hot savory beet stew on a cold winter day will make almost any family call for seconds.

One secret of success with stews is long slow cooking. Another is browning the cubes of lean beef on all sides in a little fat before adding water and cooking in a covered pan until the meat is tender enough to cut with a fork.

A third secret is skillful seasoning with onions, tomato, celery tops, parsley or other favorite herbs and seasonings.

If the stew is not thick enough by the time the meat is tender, mix a little flour to a smooth paste with an equal quantity of water. Add a little of the stew to this paste, then stir the mixture slowly into the rest of the stew and cook until smooth and thick. This prevents lumpy gravy.

Once a stew is made, it may be served in many different ways. Try it with a border of rice, potatoes or flaky rice, or with dumplings. Or make it into a meat pie with a lid of biscuits, pastry or mashed potatoes. Scallop it with macaroni or spaghetti. Or use it as a filling for hot biscuits in beef shortcakes.

GOLDEN

Mr. and Mrs. R. C. Rouse spent from Friday to Sunday in Birmingham spending most of their time at Jefferson Hillman hospital with her father, Mr. George Booker who is critically ill.

Mr. and Mrs. Horace Gahagon and son of Breeding, Ky., spent the week end with Mr. and Mrs. C. T. Woods and mother Gahagon.

Mr. Lonnie Woods of Creole, Mississippi is spending this week with Mr. and Mrs. C. T. Woods and Mr. and Mrs. Gene Woods in Belmont.

Mrs. W. O. Smith talked with Mrs. Sam Copeland who is now settled in her new home in Iuka.

Mr. J. D. Owens, father of W. E. Owens, was reported quite ill at the home of his daughter, Miss Ranson Byram last of the week. His condition was little changed Tuesday.

Mr. Lee Patterson has been confined at home due to illness.

Mr. and Mrs. W. L. Harris returned home Friday after spending a week in Dorton.

Mr. and Mrs. Charlie Mayhall spent the week end in Fairview with Mr. and Mrs. Elmer Johnson.

Mrs. Hoyle Easterland of Parchman spent from Thursday to Saturday with Mrs. A. J. Jones and family.

A number of families are enjoying the gas this cold weather. More families are having it installed every day.

Mr. and Mrs. James Timbs and children of Humboldt, Tennessee spent the week end here with her parents, Mr. and Mrs. A. D. Taylor and in Belmont with Mr. and Mrs. K. E. Mayhall.

Mrs. Curtiss of Birmingham was called to the bedside of her father, Mr. J. D. Owens during the week end.

Mr. and Mrs. Julian Long and daughter and Mr. Harold Owens of Hernando spent the week end at home with relatives.

Mrs. Charles Long was carried in Deaton Ambulance to Russellville, Ala., hospital Saturday in a serious condition. Mrs. Long

was reported some better Monday.

Mrs. W. E. Owens received a letter from her daughter, Miss Mary from Birmingham Tuesday saying she was a 6 o'clock dinner guest in the J. A. Hallmark home Sunday night.

Mr. and Mrs. Gene Woods and daughter of Belmont were 6:00 o'clock dinner guests of his parents, Mr. and Mrs. C. T. Woods Monday night.

IUKA, RT. 1

Oscar Parson, Jr. spent the Christmas holidays with his wife and daughter, Mrs. Montez Bryant and Nell Parsons.

Mr. and Mrs. Eugene Cooper and family of Harrisburg, Ark. spent Christmas with Mrs. Cooper's parents, Mr. T. A. and Georgie Murphy.

Mr. and Mrs. Oscar Parson, Jr. and son visited Mr. and Mrs. Donald Wadkins and family last Saturday.

Mr. and Mrs. Jessie Keller visited Mr. and Mrs. Oscar Parson, Sr. on the Christmas holidays and we are glad Mrs. Parson is improving with her broken ribs.

We are sorry to know Mrs. Junior Parson has been on the sick list this week.

Mr. and Mrs. Thurman Williams have returned to Texas after a long visit with Mr. and Mrs. Alfred Parson.

Mrs. Sidney Quillen visited Mrs. Oscar Parson last Monday.

DENNIS

Mr. W. A. Phillips is still under treatment of an eye specialist in Florence, Alabama.

Mr. and Mrs. W. B. Lindsey spent Saturday in Colbert County hospital with his brother, H. E. (Dub) Lindsey. He was much improved and expected to be moved home Monday.

Visitors in the W. A. Phillips home were Mrs. Wallace Green and daughter, Miss Jolene, Mr. Theo Deaton and daughter Marbeth of Belmont and Mr. Leonard Byram of Tishomingo.

Mr. and Mrs. Delbert Clay of Corinth, Mr. and Mrs. R. E. Cross of Belmont spent Friday with Mr. and Mrs. Kirk Crabb. The clay's accompanied the Crabb's home for the week end.

Mr. Lee Hicks of Tupelo spent Thursday night with Mr. and

Mrs. Kirk Crabb.

We are glad to report Mrs. Crabb is able to be up most of the time after suffering from virus pneumonia.

Little Patsy Lindsey was reported quite sick Tuesday from severe cold or intestinal flu.

SOIL ANALYSIS IMPORTANT TO FARMERS

The Mississippi State Agricultural Coordinating Council, at its first 1954 meeting on January 5th, adopted as a major objective for all agricultural workers to inform the farmers the need of soil analysis, realizing that many farmers need these tests to determine their fertilizer needs, in order to secure maximum production. It was, also, brought out that some farmers have once had their soils tested and feel that is final. This is a

bad practice as soil is constantly changing. Boswell Stevens, president of the State Coordinating Council, further commented that realizing the importance of this type of program they had invited Dr. Ivan Miles, Extension Land Utilization Specialist, who is directly responsible for carrying to the farmers of Mississippi the information regarding such soil testing and determining land use. This program seems practically

needed at this time. are finding them price squeeze the then it has been of years. It is a Coordinating farm groups with avail themselves offered by the E ment, and other agencies, to help to the county.

PIANOS \$99.50 up. Terms GRAHAM Piano House

New Location:
Across St. from Sears
Pho. 3177 230 E. Tenn. St.
Florence, Ala.

What if you didn't finish HIGH SCHOOL?

You can study at home in spare time and actually get a

DIPLOMA!

IF YOU ARE 16 YEARS OF AGE OR OVER SEND COUPON NOW FOR FREE 44-PAGE BOOKLET AND SAMPLE LESSON

AMERICAN SCHOOL
DEPARTMENT IV
P. O. Box 247
Oxford, Mississippi
NAME _____
ADDRESS _____

Age _____

Visit the finest display of monuments in the United States. MONUMENTS

WE GUARANTEE THE FINEST QUALITY OF MATERIAL AND WORKMANSHIP AT COMPETITIVE PRICES. WRITE DIRECT FOR PRICES.

Tupelo Marble Works "Builders of fine Memorials"

E. Main St. Tupelo, Miss. Phone 416
Est. 1917
JIMMIE CARTER, Owner JOHN S. COBB, Sales Mgr.

LET US REPAIR YOUR

- Radios - TV
- Refrigerators
- Washing Machines
- Ranges

ALL KINDS OF ELECTRICAL APPLIANCES

Westinghouse Sales and Service

CONLEY RADIO & ELECTRICAL CO.

707 TAYLOR ST.—PHONE 3826

CORINTH

MISSISSIPPI

FRAN THEATRE Tishomingo, Miss.

"WHERE PLEASURE COSTS SO LITTLE"

Sunday Show Start 2:00
Friday Night Show Start 7:00
Monday Night Show Start 7:00
Saturday Evening Show Start 2:00
Saturday Night Show Start 6:00 — 7:30
Owl Show Start 9:30

FRIDAY and SATURDAY, JANUARY 15th & 16th

"MAN FROM SUNDOWN"

Charles Starrett • Iris Meredith

— OWL SHOW —

"SAVAGE MUTINY"

Johnny Weissmuller as Jungle Jim

SUNDAY and MONDAY, JANUARY 17th & 18th

"THE STRANGER WORE A GUN"

Randolph Scott • Claire Trevor

Color by Technicolor

FRIDAY and SATURDAY, JANUARY 22nd & 23rd

"OLD OKLAHOMA PLAINS"

Rex Allen

— OWL SHOW SATURDAY —

"CRUISING DOWN THE RIVER"

Dick Haymes • Audrey Totter

Billy Daniel • Connie Russell

Shown in Technicolor

SUNDAY and MONDAY, JANUARY 24th & 25th

"BATTLE CIRCUS"

Humphrey Bogart • June Allyson

M-G-M's great drama!

FRIDAY and SATURDAY, JANUARY 29th & 30th

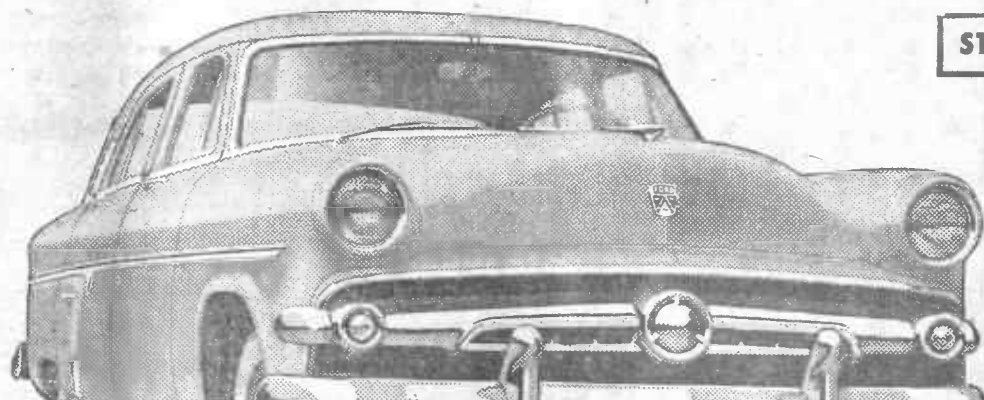
"FORT TI"

George Montgomery • Joan Vohs

— OWL SHOW SATURDAY —

"THE GIRL WHO HAD EVERYTHING"

Elizabeth Taylor • Fernando Lamas • William Powell



With its trend-setting advances . . . Ford's worth even more for '54

STYLE DIVIDEND

3 New Body Styles . . . 28 models

Ford offers you three brand new body styles in its line newly created models. There's a new transparent new Crestline Skyliner . . . a sparkling new Crestline Fordor and a smart new Customline Ranch Wagon. There are models in all, for each of Ford's 14 body styles is available with the new Y-block V-8 or the new I-block Six engine.

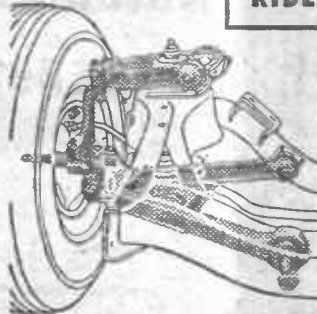
New Astra-Dial Control Panel

It's designed both for beauty and practicality. The speedometer is placed high on the panel where you can spot the figures almost without taking your eyes off the road. Like the '54 Ford's beautiful new upholstery and trim, the Astra-Dial Control Panel is color-harmonized with the new outside body color of your choice.

It's the Dividends that make it Worth More



RIDE DIVIDEND



New Ball-Joint Front Suspension

This revolutionary front suspension is the greatest chassis advance in 20 years . . . and it's exclusive to Ford in its field. It gives front wheels greater up and down travel to smooth out the going on rough roads. And it helps keep the wheels in true alignment for consistently easy handling. Movement of the wheels is on ball joints whether up and down, as wheels travel over rough spots, or in steering as wheels turn right or left. Ball joints are sealed against dirt and water.

DIVIDEND IN DRIVING EASE

Ford offers five optional power assists* you might expect to find only in America's costliest cars

Master-Guide power steering does up to 75% of your steering work, yet leaves you with natural steering "feel" on the straightaways. Swift Sure Power Brakes do up to one-third of the work in stopping. Fordomatic Drive gives torque converter smoothness and the "Go" of automatic mechanical gears. And only Ford in its field offers Power-Lift Windows, both front and rear, that open or close at a button's touch . . . and a 4-Way Power Seat that adjusts up and down, as well as front and back, at a touch of the controls. They're all worth-while optional extras available in the 1954 Ford!

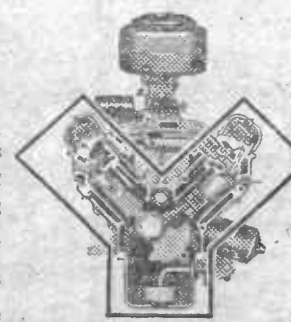


*At extra cost.

PERFORMANCE DIVIDEND

New 130-h.p. Y-BLOCK V-8

An extra-deep skirt extending below crankshaft gives greater rigidity for smoother, quieter operation, longer engine life. Free-turning overhead valves, low-friction design, Double-Deck Intake Manifold and high-turbulence combustion chambers give brilliant new responsiveness . . . 18% more power, greater economy.



New 115-h.p. I-BLOCK SIX

This new Six has an extra-deep block for greater rigidity, smoother, quieter performance, longer engine life. Free-turning overhead valves, high-turbulence combustion chambers, low-friction design and Ford's Automatic Power Pilot help produce 14% more power — with finer performance on even less gas.

No car in the low-price field has ever offered so many "Worth More" features as the '54 Ford. In addition to all the features that have established Ford as the "Worth More" car, you now get a host of new dividends. These include a choice of two new deep-block engines, the most modern engines in the industry. You also get Ford's new Ball-Joint Front Suspension . . . beautiful new interiors . . . and styling that will stay with you for years.

And, remember, Ford also makes available to you all the optional power assists . . . features you might expect to find only in the costliest cars.

If you have not yet seen the new Ford models for 1954, come in and inspect them today. Then Test Drive a '54 Ford . . . and once you do, you'll want to drive it home!

More than ever . . . THE STANDARD for THE AMERICAN ROAD

'54 FORD COMPANY

Come in . . . Test Drive it

American Selling Power To Determine Business Success In 1954

more, January 13—The task facing business in the strengthening and re-organizing of American selling power, Ed. C. Quinn, president of the American Selling Power Association, said before the Advertising Council of Baltimore, Quinn said that 1954 has been billed as a competitive year, he said, to be realistic men must realize that a good year it must be a

selling year. "This is something I believe needs to be discussed seriously, sincerely and often during the next few months," Quinn said. "I think it is important because it has a lot to do with whether we use the year 1954 to strengthen our way of doing things in America or let it weaken us. Believe me, we do have a choice and fortunately, the choice is ours, not the choice of somebody else."

"We should choose to use the competitive situation as a whetstone to sharpen our selling ability instead of allowing it to blunt and damage it."

Quinn said statistics show that 1954 has a lot of needs to fill but it seems equally true that the big question this year will not be can people buy but, rather, can business persuade them to buy.

"My conviction is that the first step—the starting point—in building greater sales power is advertising," Quinn said. "We know this job carries with it a lot of responsibility. We know that one of the vital ways to keep America going ahead is to make 1954 a selling year. This means

the advertising profession has an urgent job of leadership to perform."

The job of business is to keep moving more and better things into the hands of more people, Quinn said, pointing out that in the face of a tightening market and more pronounced competition, that movement is bound to become more difficult to maintain.

"In 1954 we'll need every good merchant, every good source of sales power we can find," Quinn said. "That means we must help the shaky ones to get tougher, and the strong ones to become even more effective. It's one sure way we can help American enterprise to keep going up under its own power instead of going into a tail spin when the business starts to get a little rough."

One of advertising's major contributions in 1954 can be to lead the way in presenting a true mirror of the benefits available from the new good things waiting to be bought, said Quinn.

To do this advertising people must learn more than ever about the product and its use, what people like most about it, and what previous objections to the product have been overcome in the new model.

"Industry and advertising must develop even greater adroitness in presenting the product from the customer's viewpoint," Quinn said, "by determining and putting to greater use the appeals that will be most effective in influencing people in favor of the product."

He appealed for an increase in believability and persuasiveness of sales and advertising appeals. Such advertising must be built around such basic virtues as honesty, sound thinking and sincere conviction, he urged.

"This year, more than ever, we need sales help from advertising in getting action," Quinn said. "That takes more than just quantities of impressions and spectacular efforts to attract attention. We need 'starters', not just 'stoppers'!"

Confidence in our strength, in our ability to keep on making progress, to continue to maintain and still improve the highest standard of living in the world is the key to continue business success, Quinn declared.

"Confidence is one of the strongest forces we know," Quinn said. "Yet confidence is actually nothing more than a state of mind. And that's good because we can do something about that."

He said that as realists, business people must look at both sides of the picture. If the concentration is on the negative business is bound to get shaky and lose strength. But if business men must spend most of their time looking in the other direction, they gain the lift and strength that comes from confidence, he added.

"If we want progress we have to be confident," he warned. "By spreading confidence in 1954 we will be helping to free up buying, by bringing otherwise reluctant purchasers into the market. We will be keeping sales curves from slumping, helping to maintain strong and healthy distribution



Your dimes and dollars created the National Foundation for Infantile Paralysis—you make up its army of 80 million supporters and two million volunteers.

In 16 years, a powerful force for good has grown from a mere handful of men and women. Its power is yours.

The National Foundation has created the most extensive voluntary research program ever leveled at a single disease. It sustains a program of patient aid in which no polio victim goes without the best available care for lack of funds. It trains thousands of hospital and health workers.

And it will take more in '54 to keep this program rolling—because victory looms over the horizon. Show your faith in the organization you have made —

JOIN THE MARCH OF DIMES

channels for our 1954 output.

"Our greatest job right now is to build up and spread the feeling of confidence wherever and whenever we can. We do that by our decisions, by our actions and even by our day-to-day conversation. We do it by pushing forward instead of pulling back in an increasingly competitive market. We do it by sharpening every ability we have to meet whatever obstacles block our path."

NEW OFFICERS INSTALLED AT HOME DEMONSTRATION CLUB MEETING

The Iuka H. D. Club met with Mrs. Bliss Hamm Monday night at 7:00 o'clock.

The meeting was called to order by the president followed with the roll call by Mrs. Hamm, secretary, with each member stating how she plans to be a better club member in '54. The minutes of the last meeting were read and approved.

The devotional was conducted by Mrs. C. B. Betterton.

The following officers were installed for the year:

President, Mrs. M. H. Woods; Vice president, Mrs. Lela Clark; Secretary-Treasurer, Mrs. Bliss Hamm; Devotional Leader, Mrs. Douglas Gist; Reporter, Mrs. Estes Robertson; Program Leader, Mrs. Myrtle Stormont and Miss Ruth Woodley; 4-H Advisor, Mrs. C. B. Betterton; Garden Leader, Mrs. E. N. Allen; Recreational Leader, Mrs. Robert Dehls; Farm Bureau Chairman, Mrs. Edith Bullard.

The education topic "Outlook

of '54" was given by Mrs. Estes Robertson.

Miss Lmogene Bynum and Mrs. M. H. Woods assisted the members in making bandages for the cancer society.

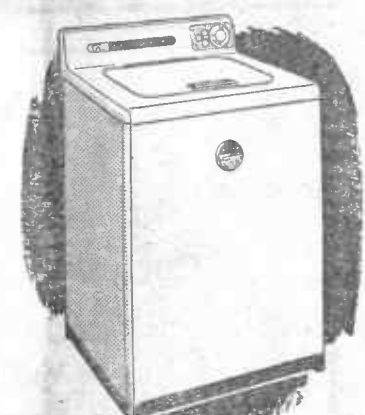
Mrs. Dehls conducted several interesting contests.

Delicious refreshments were served by the hostess.

MARTHA DEE SHOOK HONORED WITH BIRTHDAY PARTY

Mrs. H. L. Shook honored her young daughter, Martha Dee, with a birthday party Tuesday

6
Reasons why
You should
Buy this!



FRIGIDAIRE Automatic Washer

1. Lifetime Porcelain Finish!
2. Live-Water Action!
3. Float-Over Rinsing!
4. Rapidry Spin
5. Exclusive Select-O-Dial
6. Unimatic Mechanism

Built and backed by General Motors
ON EASY TERMS

Come in Now!
See a Demonstration!

Jourdan Motor Co.
Jourdan Hdwe. Co.
Iuka, Miss.

CLASSIFIED

State of Mississippi

To Arthur Reynolds, Jr., Address unknown:

You are hereby commanded to appear before the Chancery Court of Tishomingo County, Mississippi, on the Third Monday of February, 1954, to defend the suit in said court of Louise Reynolds, wherein you are defendant.

This 12th day of January, 1954.
C. L. Sumners,
Clerk

J-14-21-28.

afternoon between the hours of four to five.

Games were played and pictures taken. All gathered around Martha Dee to get a peek at what the gaily wrapped packages contained.

The beautifully decorated birthday cake was served with ice cream and coca cola. Dainty little baskets of candy were placed on each plate as favors. Eight guests were present.

GIRL SCOUTS PASS OFF WORK AT REGULAR MEETING

The Girl Scouts met Monday night in the recreation room of the Methodist church. A number of girls passed off work for badges.

Judy Holtsford passed off cook, tree and bird. Barbara Clark passed off mammal and cook.

The Girl Scouts decided to meet Saturday, January 23rd at 2:30 to do some square prints. Miss Glenn has placed an order for material to be used in leather work.

The meeting closed with the usual closing ceremony.

Judy Holtsford, Scribe.

State of Mississippi

To Paul Marlar, 20993 Lasher Road, Detroit 19, Michigan:

You are hereby commanded to appear before the Chancery Court of Tishomingo County, Mississippi, on the Third Monday of February, 1954, to defend the suit in said court of Mary Ethel Marlar, wherein you are defendant.

This 13th day of January, 1954.
C. L. Sumners,
Clerk

J-14-21-28.

State of Mississippi

To Arch Jackson, Kilby Prison, Montgomery, Alabama:

You are hereby commanded to appear before the Chancery Court of Tishomingo County, Mississippi, on the Third Monday of February, 1954, to defend the suit in said court of Gertrude Jackson, wherein you are defendant.

This 9th day of January, 1954.
C. L. Sumners,
Clerk

J-14-21-28.

Newspaper advertising is not an expense—it's an investment.

State of Mississippi

To Margaret Boyd, 510 East Brisk Street, Carbondale, Illinois:

You are hereby commanded to appear before the Chancery Court of Tishomingo County, Mississippi, on the Third Monday of February, 1954, to defend the suit in said court of Marcus Boyd, wherein you are defendant.

This 12th day of January, 1954.
C. L. Sumners,
Clerk

J-14-21-28.

NOTICE TO CREDITORS

Letters of Administration having been granted on the 7th day of January, 1954, by the Chancery Court of Tishomingo County, Mississippi, to the undersigned upon the estate of Hoyt R. Frederick, deceased, notice is hereby given to all persons having claims against said estate to present the same to the clerk of said court for administration and registration according to law within six months from this date or they will be forever barred.

This 7th day of January, 1954.
Dorothy Frederick,
Administratrix.

J-14-21-28

EXPERT WATCH REPAIR

All work checked by Watch Master

to Assure Accuracy

Only genuine factory parts used

— All Work Guaranteed —

Robbins Jewelry

Iuka, Miss.

FOR SALE

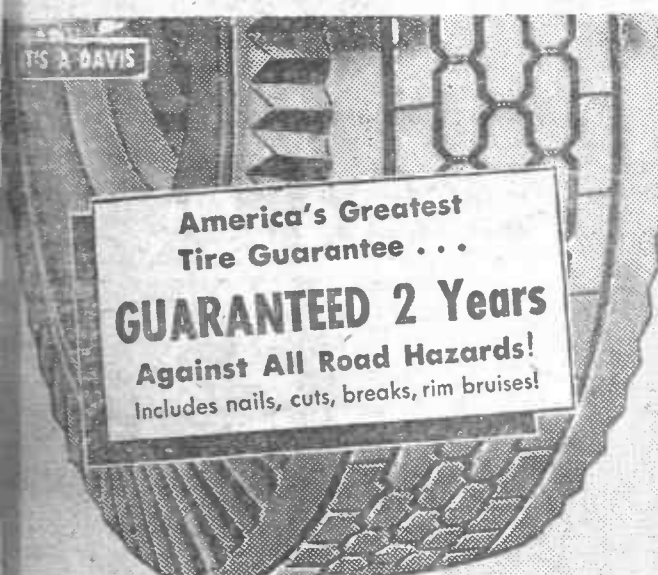
AT A BARGAIN!

Grocery and Feed Store
—Furniture and Fixtures—

If interested See

A. W. CLINGAN

HEALTH FORCES THIS SALE.



\$19.95

Guaranteed 2 Years!
3.00 x 16

Now! Replace those winter-worn tires. Get premium mileage. Premium safety with tough, durable Super Safety tires—at low cost per guaranteed mile! Wide, flat for greater safety.



Packed With Power for Dependability!

Wizard "80"

Regular \$12.45

Outright

\$10.95

Exch.

Here's a power package built to give plenty of power for all normal driving and starting needs at low, economy cost. Full size, full 80 ampere hours. Fits most light popular cars. Free installation and one year guarantee! 281014 Wizard Deluxe 281037. \$14.95

WESTERN AUTO Associate Store

Home Owned and Operated by

Harmon (Pete) Byrom

Phone 3511

Iuka, Miss.

FOR SALE

1-New Gas Range
Reg. Price \$175.00
Our Price \$100.00

1-Motor Scooter, New
Reg. Price \$179.00
Our Price \$75.00

Bulldozer Blade and Attachment, Will fit any 2-row Tractor,
Reg. Price \$250.00
Our Price \$100.00

We have the latest equipment for balancing your wheels. Don't ruin your car by driving with unbalanced wheels.

SWEENEY'S SERVICE STA.

Mechanic, Tommie Crawford

Phone 4171

Hiway 72 & 25

YOU'LL FIND IT IN THE WANT ADS

Phone 2211

WANT AD RATES

First insertion: 2 cents per word, minimum charge, 50c; Subsequent insertions 1c per word. Cards of Thanks, Resolutions and Memorials at the rate of 1c per word.

Phone 2211 To Place Your Want Ad

For Sale—Building lot 210x210 located Highway 72 West, Iuka. Hectar Dobbs, owner, M. T. Waters, Agent, Iuka, Miss. J-14-21.

For Sale — 110-acre farm, 6 room home. New barn, 4 room tenant house with barn, 35-40 acres cultivable level land. Located 5 miles west Iuka. See Sam Clark, owner, M. T. Waters, Agent, Iuka, Miss. J-14-21.

"Helms Pullorum Clean Chicks. Certified Leghorns. Thirty years flock improvement. Contest winners. Official records 300 eggs. Sexed, Started, Crossbreeds. Free helpful Bulletins. Helms, Foote St., Corinth." (Pd.)

STATE OF MISSISSIPPI. To Evalena Castleberry, address unknown:

You are hereby commanded to appear before the Chancery Court of Tishomingo County, Mississippi, on the Third Monday of February, 1954 to defend the suit in said court of Floyd Castleberry, wherein you are defendant.

This 28th day of December, 1953.

C. L. Sumners, Clerk. D-31-J-7-14.

For Rent — 4 room apartment, gas heat. Call 3542 or see A. L. Carson. D-24-31-J-7-14 Pd.

Decoration Day Flowers — Many kinds to select from. Iuka Flower Shop. M-7 tf.

The SOLE of your Children's Shoe

is important!

Extra Sturdy Soles on your school children's Shoes plus our Expert Workmanship assures comfort and Long Wear

VAUGHN'S SHOE SHOP

IUKA.

MISS.

CUTSHALL Funeral Home

IUKA, MISSISSIPPI

24Hour Ambulance Service

Anytime. Anywhere

AMBULANCE INSURANCE

\$1.50 Per Year Per Family

Representing Southern Mutual Dental Association in This Territory Phone 5731

BARNETT MARBLE CO.

We have a special price on Georgia Marble, with either raised or sunken letters. Call 5631 and Mrs. Barnett will call at your convenience to show you this outstanding lifetime material. Barnett Marble Co. North Madison St., Phone 5631 P. O. Box 25 Corinth, Miss.

Excellent opportunity for man or woman to call on farmers in Tishomingo County. Some making over \$50 a day. Full or part time.

Write or wire for free proposition. McNeess Co., Box 2766, DeSoto Station, Memphis 2, Tenn. J-14-21-(P).

For well digging and repairs see Marshall Adams, Route 2, Iuka, Mississippi. J-7-14-21 P.

2 lb. box of stick candy, 69c value, with groceries, 55c. W. E. Monroe Grocery & Market.

Candy — Orange Slice, Southern or Hand Mix, 25c package, 19c with groceries. W. E. Monroe Grocery & Market.

Winsap apples 24c dozen. Delicious apples 5c value, 40c per doz. W. E. Monroe Grocery & Market.

For Sale — 1 registered white face bull, 3 1/2 years old; 1 Black Angus bull, 2 year old; 1 artificially bred Jersey heifer with calf, 3 year old. See Paul Skinner. J-7-14-21-28.

NOTICE OF ELECTION

Pursuant to the provisions of Chapter 253, Laws of 1938, an election will be held on the 8 day of February, 1954, between 8 a.m. and 4 p.m. to select from nominees three (3) Commissioners for the Tennessee River Soil Conservation District.

Voting Places: Iuka, Tishomingo, Belmont and Burnsville. Signed by authority of an order of the State Soil Conservation Committee in its minutes of December 11, 1953.

Charlie R. Ashford, Secretary Dated: December 14, 1953. D-31-J-7-14.

State of Mississippi Tishomingo County To: Billie Gray Rutherford Address Unknown. You are hereby commanded to appear before the Clerk of the Chancery Court of the County of Tishomingo in the State of Mississippi, on a Rule Day of said Court, to be held at the office of the said Clerk, on the Second Monday of February A. D., 1954, in the Town of Iuka, Mississippi, then and there to plead, answer or demur to the Petition of the Defendant and Cross-Complainant in the Cause of Billie Gray vs. Roy E. Gray, Cause No. 3959, wherein you are Cross-Defendant.

This the 5th day of January, 1954. C. L. Sumners, Chancery Clerk. J-7-14-21-28.

NOTICE TO MACHINERY DEALERS

The Board of Supervisors of Tishomingo County, Mississippi, will on the 5th day of February, 1954, during legal hours, at the office of the Clerk of the Board of Supervisors, in the Court-house at Iuka, Mississippi, receive bids for the purchase of the following described machinery.

To purchase for the use of the First District of said County, One New 2 Ton Truck equipped with 2 speed rear end and equipped with 7.50x20 front tires and 8.25x20 rear tires, and to sell or trade One Used 2 Ton Model 1947 Ford Truck.

To purchase for the use of the Second District of said County, One New or Used 75 H.P. Motor Grader or larger, with tandem drive. The Board reserves the right to reject any or all bids. Board to issue notes for purchase of said machinery, as provided by section 2937 Miss. Code 1942, and Chapter 246 Laws of Miss. 1950 and Laws amendatory therefor for the purchase of said machinery.

This the 5th day of January, 1954.

C. L. Sumners, Clerk of The Board of Supervisors J-14-21-28-F4.

It's a good idea to choose your words well—you never can tell when you will have to eat them.

Dr. S. R. Taylor

CHIROPRACTOR Hours: 8 Till 6, Daily Closed Wednesday p.m. Phone 2282 Night—Phone 6760 Over Crawford-Lindsey CORINTH, MISS.

DR. WILEY T. McMAHAN Licensed Chiropractor —Phones— Office 3816 — Res. 2967 Over Doyle's Cafe Corinth, Mississippi

MEMORIALS

of Enduring Quality We are authorized dealers for Georgia Marble and Granite.

W. E. BOATMAN Monument Works

Highway 72E CORINTH, MISSISSIPPI or Iuka Flower Shop Highway 72-W Phone 3081

4 H Community Club Contest Winners



Shown above at the award luncheon are, left to right: C. I. Smith, State 4-H Club Leader; J. M. Phillips, Mississippi Manager, Southern Bell Telephone & Telegraph Co., presenting First Place Award to Miss Gloria Talbert for Center Hill Community, Lauderdale County; Will Davis Massey of Center Hill; A. C. Williams and Beverly Sansing, representatives from Siliam Community, Clay County, winner of Second Place State Award.

Right: Mr. Phillips of Southern Bell Telephone & Telegraph Co. presents check for Northeast District Winner, the Montpelier Community in Clay County, to its representatives, Beth Vail and Travis Clift.

STATE PRIZES PRESENTED BY SOUTHERN BELL AT CELEBRATION

JACKSON. (Special) — Representatives of six 4-H Community Clubs received cash awards and certificates at a recent luncheon held in their honor. Host at the luncheon and sponsor of the Mississippi 4-H Community Club Program was Southern Bell Telephone and Telegraph Company. The program was directed by the Agricultural Extension Service and all 4-H Clubs throughout the State were eligible to compete.

Awards were made on the basis of records of the numerous competing groups for the current 4-H year, which ended September 1, 1953. The Invocation was given by M. A. Rowzee, Associate 4-H Club Leader. Introductions were made by C. I. Smith, State 4-H Club Leader and members of the winning Community Clubs gave reports of activities and accomplishments of 1953, which were the basis for the awards.

Winning Clubs

First place State winner was Center Hill Community, Lauderdale County. The award of \$300

was made to Gloria Talbert and Will Davis Massey, representing the winning community.

Second place State winner was Siliam Community, Clay County, represented by Beverly Sansing and A. C. Williams, receiving \$200.

Four District Awards of \$100 each were presented to Montpelier Community, Clay County; Northeast District, represented by Beth Vail and Travis Clift; Venville Community, Lauderdale County, represented by Violet Harper and Faye Wilkinson; Southeast District Winner; Blaine Community, Sunflower County, represented by Jean Gibson and Haley Fiskerly; and Enterprise Community, Lincoln County, Southwest District, represented by Hilda Boyd and Ben Joe Williams.

All Clubs Can Compete

The 4-H Community Club Award Program is an annual activity and will be sponsored again in 1954 by Southern Bell Telephone and Telegraph Company in cooperation with the Agricultural Extension Service. C. I. Smith, State 4-H Club Leader announced that the 3200 4-H Clubs in the State are eligible to compete again next year. Entry blanks may be secured through County Agricultural Service offices.

Points for Winning

Most important factors to be considered in determining the relative standing of clubs in the Awards Program are (1) its community-wide projects and (2) the impact of the individual clubs upon the community life. Together, these factors may win a total of 600 points out of a possible 1000 points for a competing club.

Other items which help earn points for clubs are: (3) Leadership in the community as determined by work with other organizations (100 points); (4) Ratio of club's membership to total eligible in the area (150 points); (5) Another 150 points depend upon the character and activities of club advisers and officers.

All competing clubs are required to submit records showing the extent and nature of the club's activities in the fields of Safety, Music, Recreation, Pest Control, Health, Personality, Improvement, Family Living, Citizenship, Church and Social

THE BIBLE SPEAKS

International Uniform Sunday School Lessons

BY DR. KENNETH J. FOREMAN

Scripture: John 3. Devotional Reading: II Corinthians 5:17-21.

The New Birth

Lesson for January 17, 1954

THERE are many doctrines which unite all Christian churches. The doctrine of the New Birth is one of these. Some churches talk about it all the time. Some do not, but that does not mean they do not believe in it. If you are going to put churches on a black-list because they do not keep talking about the New Birth, you will have to rule out a good many writers in the Bible, because it is seldom mentioned on the pages of Scripture. However, the fact back of the words is there.

Not a Command

There is a common misunderstanding about the New Birth which is based on a mis-reading of the English translation of John 3:7, "You must be born anew." You can hear sermons on this text, preached as if this were a command, an imperative: Go and be born again! As the Greek original plainly shows, Dr. Foreman



Jesus did not mean this as a command. He was stating it as a necessity. Nothing can be commanded which cannot be willed; and no man can decide to be, or will to be, born again. It is an act of God, not of man. The word "must" in John 3:7 is like the word "must" when you tell a gardener: "In order to raise tomatoes you must have a certain amount of rainfall during the spring." It is like the word "must" used by an art teacher saying to a pupil: "If you want to be an artist, first of all you must have artistic talent." A gardener cannot go out and make it rain. A young man cannot make up his mind to have talent. Still, rain is necessary for tomatoes, and talent is necessary for art. In the same way, although the New Birth is necessary to the Christian life, no one can say, "I have decided to be born again," for this is not something we can do ourselves.

Not a New Leaf

Again, the New Birth is not simply a new start, a new leaf, a new stage in life. Every moment is a fresh start, every day turns a new leaf, every week marks a new stage in life. But no matter how much a baby grows, no matter how many times he is weighed, no matter how many changes come as the child grows to boyhood and manhood, that child is born only once. Life has many new leaves, but only one new birth.

The New Birth is not even conversion. In conversion the Christian does something; in the New Birth something happens to him. One is perfectly conscious of conversion, in fact it is not possible to be converted unconsciously. But the New Birth is not anything visible, observable at all, it is not even conscious. Let us put it as simply as possible. Take the case of some bad person who is converted. If you say to that person before his conversion, "Be good!" (or anything that means that), he will not be good. The big reason why not, is that he does not want to. If you were to say, "Don't you even want to be good?" he might well reply, "No I don't, and what's more, I don't even want to want to." But one day or night, perhaps suddenly, perhaps slowly, this man realizes that for the first time he does want to be good. Perhaps he does not go so far as first. All he could say is that he wishes he did want to be good. If that is the truth about him, then he is already born again.

God's New Life

Without this first desire, faint though it may be, no progress can be made. Turning over new leaves in the wrong book never gets you anywhere. God has to put the right book into your hands. What the New Birth means, is God enabling you to desire what is truly good; in more personal language, it is the touch of the Holy Spirit on your dead and indifferent spirit, waking you so as to desire Him. It is an act of God, not of man. It is not something God does about man, but in man. The Old Testament calls it exchanging a heart of stone for a heart of flesh. The New Testament sometimes calls it the "New Birth," sometimes "passing from death to life," sometimes regeneration, which means the same thing. The New Birth cannot be seen, because it is the beginning of life. You cannot see life in the maple trees now, but you will know it is there, one spring day, because you will see the maple buds. So it is in the soul's spring-time.

(Based on outlines copyrighted by the Division of Christian Education, National Council of the Churches of Christ in the U. S. A. Released by Community Press Service.)

Dial 2441



Flower Gardens

POT PLANTS

FUNERAL FLOWERS

CORSAGES

CUT FLOWERS

DR. BOSTICK HOME — BERNICE BOSTICK, Owner

NOTICE

DR. JOHN J. HORA

Optometric Eye Specialist

Open Wednesday and Friday

of every week at Iuka Office

OFFICE HOURS: 8:00 to 5:00

No Appointment Necessary

AT CORINTH OFFICE LOCATED AT

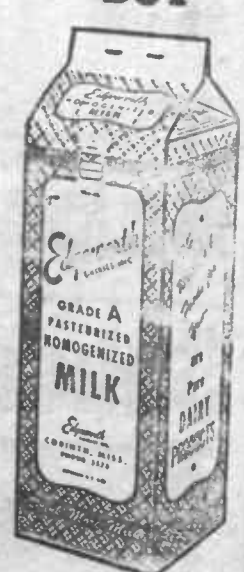
WALDRON HOTEL

Office hours: Monday, Tuesday, Thursday

and Saturday, 8:30 to 5:00 each day

YOUR BEST MILK

—BUY—



EDGEWORTH Dairies, Inc.

Highway 72-E Phone 5573 Corinth, Miss.

Proper Care

MEANS

Longer Wear

And one of the Most Important ways to care for your car is to have it Lubricated by our Experts



Remember to fill up with Good Gulf Gasoline! Higher Octane Rating Means More PEP. Drive In Today!

GULF Service Station

E. E. MURRAH

Dial 5821 or 2661

Highway 72,

IUKA

CHURCH

Episcopal Church Church of Our Savior Rev. Edward G. Mullen Services 3rd Sunday in each month at 3:00 o'clock p.m.

New Prospect Baptist Church Bro. J. D. Joslin, Pastor Sunday School 9:45 a.m. Church Services, 2nd and 4th Sundays at 11:00 a.m. and 7:30 p.m. B. T. U. Sunday 6:30 p.m. Prayer Meeting, Wednesday 7:00.

Iuka Baptist Church Rev. Carmon Savell, Pastor Sunday School 9:45 a.m. Church Service 10:55 p.m. B. T. U. Sunday 6:15 p.m. Church Service 7:15 p.m. Prayer Meeting Wed. 7:15 p.m.

Tishomingo Methodist Parish W. F. Appleby, Pastor Tishomingo Preaching Services 2nd and 4th Sunday, 11:00 a.m. and 7:00 p.m. Burnsville Preaching 1st Sunday 7:00 p.m. 3rd Sunday, 11:00 a.m. Dennis Preaching 1st Sunday 11:00 a.m., 3rd Sunday 7:00 p.m. Paradise Preaching 1st and 3rd Sunday, 2:30 p.m. Rutledge Salem Preaching 4th Sunday, 9:30 a.m., 2nd Sunday 2:30 p.m. Mount Pleasant Preaching 4th Sunday, 2:30 p.m., 2nd Saturday night, 7:00 p.m. Bogg's Chapel Preaching 4th Saturday night 7:00 p.m., 2nd Sunday, 9:30 a.m.

Burnsville Church of Christ Frank Newcomb, Minister Bible School 10:00 Preaching 11:00 Communion 11:45

Mt. Joy Baptist Church Jerrell McNutt, Pastor Sunday School 10:00 o'clock each Sunday Preaching Every First Sunday, 11:00 o'clock

Berea Church of Christ Glenn Hargett, Minister Bible Class 10:00 Preaching Every First Sunday, 11:00 a.m. and 6:30 p.m. Bible Study Thursday, 6:30 p.m.

Tishomingo Baptist Church Bro. R. Buchanan, Pastor Church Services Every 1st and 3rd Sundays, 11:00 a.m. and 6:30 p.m. Sunday School 10:00

Iuka Church of Christ Roy L. Vaughn, Minister Bible Classes Sunday 10:00 a.m. Preaching Each Sunday, 11:00 a.m. and 7:30 p.m. Bible Study Wed. 7:30 p.m.

North Cross Roads Baptist Church Rev. Lauren Locke, Pastor Sunday School 10:00 a.m. Church Service, 4th Sunday at 11:00 a.m.

Iuka Methodist Church G. R. Meaders, Pastor Church School 9:45 Morning Worship 11:00 Methodist Youth Fellowship 6:15 Evening Worship 7:30

Sacred Heart Church 1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store. Master M. W. Kent Secretary H. M. Biggs

Burnsville Masonic Lodge No. 233 Master C. E. Marlar Secretary A. K. Coker

Iuka Masons Meet 1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store. Master M. W. Kent Secretary H. M. Biggs

Burnsville Masonic Lodge No. 233 Master C. E. Marlar Secretary A. K. Coker

Iuka Masons Meet 1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store. Master M. W. Kent Secretary H. M. Biggs

Burnsville Masonic Lodge No. 233 Master C. E. Marlar Secretary A. K. Coker

Iuka Masons Meet 1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store. Master M. W. Kent Secretary H. M. Biggs

Burnsville Masonic Lodge No. 233 Master C. E. Marlar Secretary A. K. Coker

Iuka Masons Meet 1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store. Master M. W. Kent Secretary H. M. Biggs

Burnsville Masonic Lodge No. 233 Master C. E. Marlar Secretary A. K. Coker

Iuka Masons Meet 1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store. Master M. W. Kent Secretary H. M. Biggs

Burnsville Masonic Lodge No. 233 Master C. E. Marlar Secretary A. K. Coker

Iuka Masons Meet 1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store. Master M. W. Kent Secretary H. M. Biggs

Burnsville Masonic Lodge No. 233 Master C. E. Marlar Secretary A. K. Coker

Iuka Masons Meet 1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store. Master M. W. Kent Secretary H. M. Biggs

Burnsville Masonic Lodge No. 233 Master C. E. Marlar Secretary A. K. Coker

Iuka Masons Meet 1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store. Master M. W. Kent Secretary H. M. Biggs

Burnsville Masonic Lodge No. 233 Master C. E. Marlar Secretary A. K. Coker

Iuka Masons Meet 1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store. Master M. W. Kent Secretary H. M. Biggs

Burnsville Masonic Lodge No. 233 Master C. E. Marlar Secretary A. K. Coker

Iuka Masons Meet 1st Saturday night of each month at 7:00 p.m. over Mrs. Hiett's Store. Master M. W. Kent Secretary H. M. Biggs

WAITS

"Since 1867"

WHEN IN CORINTH MAKE

OUR STORE

YOUR HEADQUARTERS

410 Fillmore

Methodist Parish News

Subdistrict meeting at Snowdown Monday 8 o'clock. Emma Tumlin, of Christian Outreach, in charge of the program. The MY will be, "The MY Spanish-speaking members of Paradise present a panel discussion of work being shown. A special youth work camp will be taken.

chools of Missions, using "Heritage and Destiny." Gerald Kennedy, were most of the churches. The filmstrip, "Al- Early Methodism" was Dennis and Paradise. Gurley is the leader. Hill. Pictures of mis- in India will be shown Sunday morning and at Hill Sunday night. W. L. Robinson, Dis- trict president, preached at Tishomingo church Sunday

morning. He and his wife, Don Sanford, District Minister of Music, and Mrs. D. H. Hall of New Albany were dinner guests at the parsonage.

Those from this Parish who attended the special session of the two Mississippi Conferences at Jackson last week were: Rev. G. R. Meaders, Rev. Garland Knott, Rev. W. F. Appleby, Rev. C. L. Ivy, Mr. and Mrs. W. A. Tumlin, Marcus Tumlin, R. B. Dean, T. E. Finch, D. C. Daugherty and J. A. Coker. The purpose of this meeting was to make plans for the raising of money for Millsaps College. The campaign is now under way and the cooperation of all is needed. This is a worthy cause.

The Paradise MYF has purchased a beautiful copy of Sallman's Head of Christ and presented it to the church. Paradise church will have a work day Saturday beginning at 7:00 a.m. The Tishomingo Official Board

will meet Friday night at 6:30.

The Rev. W. F. Appleby has announced as his subject for the Sunday services at Paradise, Burnsville and Dennis, "What Can We Believe About God?"

The Rev. Garland Knott will use as his subject in the services at Camp Ground Saturday night and at Spring Hill, Pleasant Hill and Rocky Springs Sunday, "A Command—A Call".

The Burnsville WSCS will begin the study of Spanish Americans Monday afternoon. They will meet at the home of Mrs. Luther Kennedy at 3 o'clock.

The WSCS of Rocky Springs and Camp Ground will meet at Rocky Springs Thursday at 1:30.

The new concrete porch, steps and walk at the Dennis church are quite an addition.

Plans are being made for a most important meeting of the Parish Council Monday, January 25th. This will be the first meeting under the new organization. All Commission chairmen are urged to be present or to be represented by a member of their commissions. Other information will be in the Parish News next week.

ATTENDS MAID OF COTTON CONTEST IN MEMPHIS

Mrs. Louise Johnston and Mrs. Nettie Hale Williams spent Wednesday and Thursday in Memphis attending the Maid of Cotton contest. Mrs. Johnston's daughter, Barbara, is employed as secretary and Miss Lillian Sledge of Meridian as tour manager for the 1954 Maid. Both will accompany King Cotton's young emissary on her tour. Leaving early Friday morning for New York the Maid will spend three weeks being fitted and photographed before taking off for Miami January 31st.

Mrs. Johnston and Williams spent some time in the Hotel suite with Barbara and had the pleasure of meeting the new Maid, Miss Beverly Pack of El Paso, Texas and her mother.

MRS. D. P. CLARK HOSTESS TO CIRCLE

Mrs. D. P. Clark was hostess to members of the Ann Judson Circle Tuesday evening, January 5th. Mrs. Willene Aultman, chairman, presided.

Mrs. Marie Ramsey, program leader, gave a discussion of the life of Isaiah.

The hostess served a delicious dessert plate.



PICTURED ABOVE is Mr. and Mrs. Douglas Lee Cutshall as they cut their wedding cake during the reception which followed their marriage performed December 20th at the Polk City Baptist Church, Florida. The bride is the former Miss Irene Rutledge, daughter of Postmaster and Mrs. Lee Rutledge, Polk City, Florida. The groom is the son of Mr. and Mrs. Alfred L. (Tidy) Cutshall of Iuka and Alva, Florida.

JUDY HOLTSFORD CELEBRATES BIRTHDAY

January 6th marked Judy Holtsford's twelfth birthday and seven of her classmates gathered at her home on Wednesday afternoon for a game of Canasta.

The birthday cake decorated in pastel shades of pink and green was served with ice cream topped with strawberries.

Presenting Judy with many nice gifts were Rosaland Moser, Glynda Foote, Mary Elizabeth Ramsey, Faye Carmichael, Margaret Ann Edwards, Monita Robinson and Sylvia Thomas.

PATSY STRICKLIN CELEBRATES BIRTHDAY

Patsy Stricklin celebrated her fifteenth birthday with a party at her home on highway 25 Wednesday night, December 30th.

The group enjoyed various games and music in the spacious living room, after which refreshments were served by Patsy and

her mother, Mrs. J. B. Stricklin. The guests gathered around while Patsy unwrapped many lovely gifts presented her.

The group included: Margaret June Woodley, Annette Allen, Kermit Rushing, Donald Davis, Peggy Hamm, Margaret Stomment, Patsy Wade, Martha Stomment, H. E. Gober, Barbara Nell King, Kenneth Counce, Gene Jourdan, Lynda Lee Edmondson, Billy Kinard, Reid Thora, Pat Cooper, Karen Gober, Mack Lloyd Wadkins, Wayne Finch and Nellie Jane Counce.

Rev. and Mrs. Carmon Savell and son Douglas, Mrs. Paul Skinner and Mrs. J. W. Woodall attended the Leadership Conference held in Corinth Monday.

MONTH OF DECEMBER COOL AND WET

December was cool and wet. It was the only month during the past five to have above-average rainfall, and both the daily temperature maximums and the daily minimums averaged more than two degrees below normal.

The highest temperature for the month was 69 degrees, on December 6; and the lowest temperature, not only of the month, but also of the year, was 17 degrees, on December 18 and again on December 24. There were 12 days with freezing temperatures.

The highest temperature of the entire year was 102 degrees on June 19 and 21. The total rainfall for the year was 48.53 inches, only 2.47 inches below the 64-year average. However, the distribution of the rainfall was bad for vegetation, since most of the Summer and Fall were extremely dry.

The driest year on record was 1952, with only 31.32 inches. The heaviest annual rainfall ever recorded was 76.27 inches in 1912.

Mr. Charles Thomas who is employed in Memphis spent the week end at home.

Diekie Lomenick has returned home after spending several days in Cosby Hospital.

A Rural Telephone in Mississippi is WORTH MORE now



Costs your Telephone Company lots more, too

A record-breaking program of rural telephone expansion and improvement, which cost 15 million dollars since 1945, makes it possible for Mississippians in the average rural community to call nearly 5 times as many telephones now as eight years ago.

Your telephone is easier to use, more dependable; and service is being constantly expanded and improved by additional rural projects.

You know how living costs have risen. Our costs have gone up as much as yours, perhaps more. Yet the price you pay for telephone service has gone up much less than most things you buy.

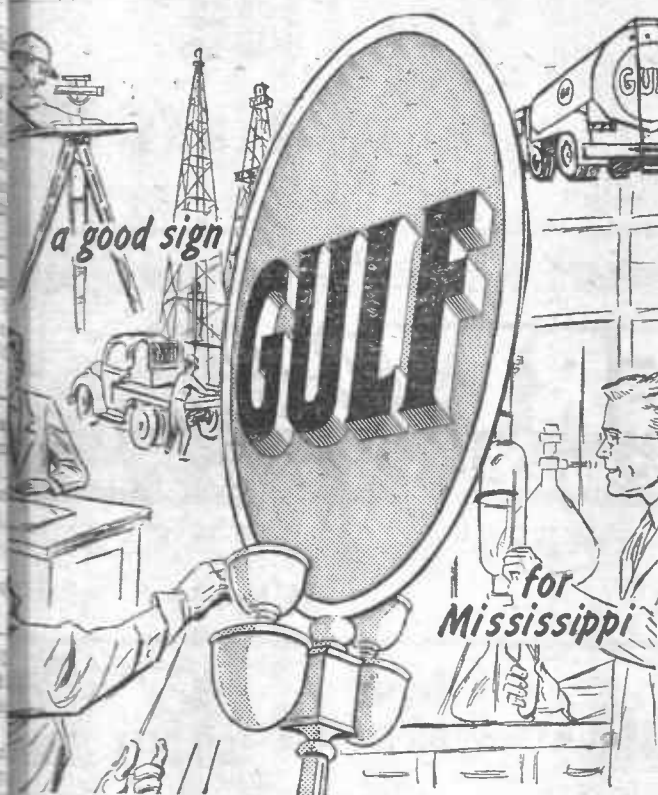
When value goes up but the price stays low, you're getting a bargain.

OVER 1/2 OF EACH EXPENSE DOLLAR FOR WAGE COSTS

Few industries depend more on the "human factor" than we do... Running our business in Mississippi takes nearly 5,000 men and women. The 14 million dollars a year we pay them is spent mostly in the state for supplies and service.

the best possible service at the lowest possible cost

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

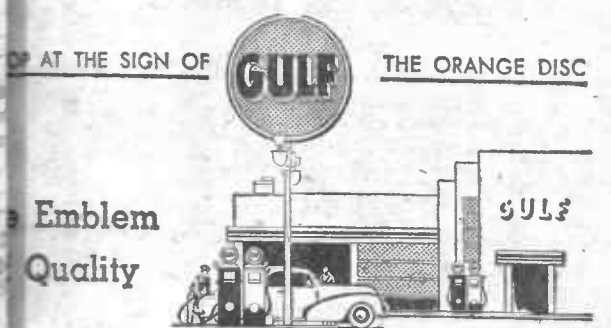


GULF provides employment for 3750 Mississippians

GULF, a pioneer in Mississippi oil and gas development work since 1917, now provides employment for 3750 Mississippians through its drilling, production, pipe line, wholesale and retail sales activities. These Mississippi members of the GULF have earned more than eight million dollars in 1953.

Providing job opportunities is only one of the ways GULF helps in the expansion of Mississippi's economy. The company's expenditures in Mississippi, now over the \$120-million mark, have rung registers all over the state. Royalties on GULF oil and gas production, bonuses and rentals on land leased by GULF pour \$3 million into the pockets of Mississippi landowners each year. GULF's tax payments to Mississippi state and local governments total \$1,650,000 in 1953.

Private capital, faith in the future and skill... the friendly attitude of Mississippi's citizens and their officials... have enabled GULF to expand operations in Mississippi and to play a role of increasing importance in the economic progress of this state.



GULF REFINING COMPANY

Pioneering in the Sound Development of Mississippi's Oil and Gas Resources

E. E. MURRAH
DISTRIBUTOR

Miss.

RUSHING Rexall DRUGS

Iuka, Miss. Phone 2731

January Jamboree OF VALUES

AT YOUR Rexall DRUG STORE

As Advertised in LIFE • LOOK • POST • COLLIER'S • COUNTRY GENTLEMAN

Taking Vitamins?

Take Rexall PLENAMINS

...the Multi-Vitamins that give you 3 Big Extras plus Red Vitamin B12.

288-Capsule Package **7.95**

ROXBURY HOT WATER BOTTLE

Made of fine quality rubber. 2-QUART SIZE

\$1.49 VALUE

ONLY 98c

HEAR AMOS 'n' ANDY ON THE REXALL RADIO SHOW, SUNDAYS - CBS

Hinds HONEY and ALMOND CREAM **49c**
6 1/2 OZS.

VICK'S VAPO RUB **38c**
1 1/2 OZS.

NEWEST "MIRACLE" DRUGS ARE STOCKED HERE FOR USE AS DIRECTED BY YOUR DOCTOR.

BOBBY PINS HELEN CORNELL, Regular, or rubber tipped, black or bronze...25c card **18c-2 for 35c**

Mi 31 ANTISEPTIC SOLUTION...16 ounces **79c**

QUIK-TEL FEVER THERMOMETERS oral or rectal...each **1.55**

PLASTIC QUIK-BANDS plain or mercurochrome... **39c**

DELAFIELD REDUCING PLAN FOR MEN... **3.50**

STAG AFTER-SHAVE STICK lotion in solid form... **1.00**

BELMONT "BIG VALUE" ENVELOPES... **27c**

AQUA VELVA SHAVE LOTION...5 ounces **59c**

Plus Federal Tax on some items.

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME Rexall

FRAN THEATRE —AND— BELMONT THEATRE

Monday, Jan. 18th

Picture Starts at Tishomingo at 6:30—Stage Show at 8:00

Picture Starts at Belmont at 7:00—Stage Show at 8:55



Chief Thundercloud
WHO PORTRAYED **TONTO**
IN THE REPUBLIC PICTURE **"The Lone Ranger"**
and his **WESTERN DAYS SHOW**

The Lone Ranger's Faithful friend.

You have seen him in lots of motion pictures! He plays Indian Chief in most all Indian pictures! He speaks and sings in 26 different languages!

—Also—

TEX RANGER

One of the world's best Rifle Shots!

See him shoot on our stage!

—AND—

Bobby Cocran

and his pals!

Playing your favorite Western and Hillbilly music

—On The Screen—
Tishomingo—"The Stranger Wore a Gun"
in 2-D starring Randolph Scott.
Belmont—"The Big Heat"
Starring Glenn Ford.

These pictures shown at Reg. Adm. Sunday

All This For Only 25c & 50c

Yocona Council To Hold Annual Meet January 21st

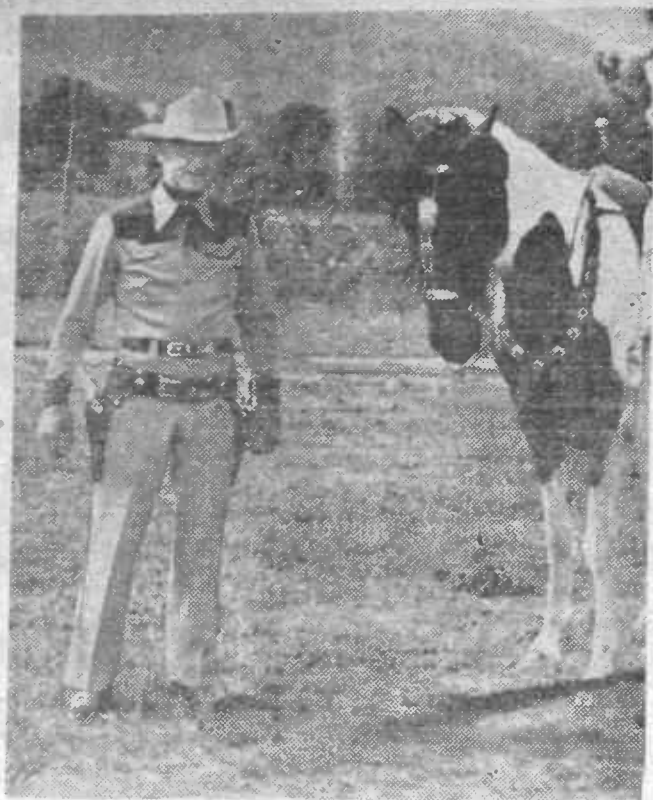
Yocona Area Council will hold its Annual Business Meeting and Appreciation Banquet on January 21, 1954.

The business meeting will begin at 4:00 p.m. being held in the Educational Building of the First Methodist Church in Tupelo. Roy Black, the President of the Council will preside.

At the opening session President Black will give the welcoming remarks. At 4:15 p.m. five "know-how" sessions will be held. They are—Camping and Activities "Know-How", which will be held under the direction of Vester Page of Pontotoc, Camping and Activities Chairman for the Yocona Council. In this meeting many camping and activities "know-how" ideas will be presented.

The Organization and Extension "Know How" meeting will have as its Chairman Jameson Jones of Corinth, Chairman of this committee for the Yocona Council. In this session the O. & E. Committees will take up the ten steps on organizing new units and study the charter review procedures as well as the charter presentation procedure. All of the Organization and Extension men of the Council will participate in this meeting.

The Advancement "Know How" Session will be conducted by Edgar Stephens of New Albany. The latest information on Boards of Review and Courts of



TEX RANGER, one of the world's best rifle shots will appear on the stage at the Fran Theatre in Tishomingo and at the Belmont Theatre in Belmont, Monday, January 18th. He will be in a double stage attraction with Chief Tundercloud.

Honor will be discussed; also plans for setting up merit badge counselors throughout the area will be discussed at this meeting.

The Training "Know How" sessions will be conducted by J. Russell Bailey of Coffeyville, the Training Chairman of the Council. The entire plan for the Council Training Program for 1954 will be discussed.

The Finance Meeting will be

conducted by Erst Long of Ripley. The Council Finance plans for the present year as well as plans for the future will be discussed by Mr. Long.

After these "know how" sessions the Council will hear President's report, conduct the Council review for the past year, hear the Scout Executive's report, the Finance Report, and elect officers for the coming year.

The Annual Appreciation Banquet will be held at 6:29 p.m. in the Milam Junior High School Cafeteria.

The Banquet is always planned in appreciation for the fine work of the Scoutmasters, Cubmasters, Explorer Advisors and Den Mothers. Adequate tribute will be paid to them at this meeting.

The Master of Ceremonies will be Jack Reed of Tupelo. President Black will give his report to the entire group. The main address will be given by President Ben Hilburn, State College, Mississippi.

Many awards will be made such as the Round-Up Ribbon to Troops, the Silver Beaver Awards, which is an award for distinguished service to boyhood. Three of these are to be presented this year. The Officers will be installed and Mr. Long will present the Finance Awards to those who were Community Chairmen of Finance. It is anticipated 350 people will be present.

Mrs. Will Knapp of Holley Springs spent Sunday with Mr. and Mrs. Douglas Aultman. Mr. and Mrs. Carey Thorne have returned home after visiting in Meridian and Jackson.

Statistics On Employment In Mississippi

Manufacturing employment in Mississippi decreased approximately 300 from September to October, according to the current issue of the Mississippi Business Review, monthly publication of the Business Research Station of the School of Business and Industry at Mississippi State College.

The greatest decreases were 400 in the paper and allied products industry group and 300 in the men's and boy's clothing group, and the greatest increase were 500 in the canning and preserving group.

Compared with October 1952, Mississippi manufacturing employment showed a decrease of 400, the greatest over-the-year decreases being 2,100 in the sawmills, logging, and planing mills group, 600 in the woven textile fabrics group, and 500 in the furniture and fixtures group. The greatest increases were 1,500 in the canning and preserving group, 900 in the men's and boy's clothing group, and 500 in the transportation group.

Total manufacturing employment was estimated at 97,600 in Mississippi. This represented an over-the-year decrease of 4 per cent, compared with increases of .5 per cent in eight Southeastern states and of 1.4 per cent in the United States. The comparable rates of change in the non-durable goods industries were 2.3 per cent increase, .8 per cent increase, and .6 per cent decrease respectively.

The average number of hours worked per week increased from September to October in the food, textiles, lumber and wood products, paper and allied products, printing and publishing, and chemicals and allied products industry groups, and decreased in the apparel group. Hourly earnings decreased in the food, paper and allied products, and chemicals and allied products groups.

In the non-manufacturing industry divisions, employment was up by 1,600 in state and local government agencies, and 700 in the transportation, communication, and public utilities division, and down by 700 in federal government agencies over the year before.

Irrigation Clinic To Be Held At Court House

County agent W. C. Hamilton announces that an Irrigation Clinic will be held Thursday, January 21st at the Court House. J. L. McVay, F. M. Hunter and Dr. O. T. Osgood will be present to discuss the cost, types of equipment and give information on the benefits to be derived from irrigation.

Club News

The Thursday Study Club meets in the home of Mrs. Ruth McKnight this afternoon at 2:30. Mrs. Delbert Williams, program leader, will have as her guest speaker Miss Edith Meaders who will give a book review.

GO TO CHURCH ON SUNDAY

MAJESTIC THEATRE Iuka, Miss.

SHOW STARTS
Saturday Afternoon 1:30, Saturday Nights 6:30
Week Nights 7:00

MONDAY and TUESDAY, JANUARY 18th & 19th
"GOLDEN BLADE"
Rock Hudson • Piper Laurie

WEDNESDAY and THURSDAY, JANUARY 20th & 21st
"LET'S DO IT AGAIN"
Jane Wyman • Ray Milland

FRIDAY and SATURDAY, JANUARY 22nd & 23rd
"FORT OSAGE"
Rod Cameron • Jane Nigh

MONDAY and TUESDAY, JANUARY 25th & 26th
"TROPIC ZONE"
Ronald Reagan • Rhonda Fleming

WEDNESDAY and THURSDAY, JANUARY 27th & 28th
"ISLAND IN THE SKY"
John Wayne

FRIDAY and SATURDAY, JANUARY 29th & 30th
"PISTOL HARVEST"
Tim Holt • Richard Martin

HELP NOW!

Join the March of Dimes

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS



Christmas Seal Returns Still Accepted

"It's not too late to send in the money for your Christmas Seals", Miss Carlyn Crawford, Christmas Seal Chairman, said today. She reported that returns in the Tishomingo County Tuberculosis Association's campaign for funds to fight tuberculosis have dropped off since the holidays. To date \$748.00 has been received but this is not sufficient to carry on the expanded program necessary to effectively combat tuberculosis in this County.

We would like to shake hands personally with everyone who contributes to the support of this association's program for the fight against tuberculosis which must be carried on. Since Federal Government Funds for tuberculosis control to the states have been reduced, the State Board of Health of Mississippi is only able to operate two mobile X-ray busses. The tuberculosis association must be able to supply the money for many additional chest X-rays which will have to be made in the local health department in order to maintain an effective case finding program to discover unknown cases of tuberculosis. The tuberculosis association is confident that the citizens of this county want adequate protection against tuberculosis and will contribute a sufficient amount of money to insure this protection. Contributions should be sent to: Miss Carlyn Crawford, Chairman, Tishomingo County Seal Sale Campaign, Iuka.

Dennis Church Seeks Award

The Methodist Church of Dennis is seeking the "Rural Church of the Year" award in the town and country church development program which is sponsored by Emory University and the Sears-Roebuck foundation for thirteen southern states. A. C. Byram has been named chairman of the

evaluating the church program is included in the packet. In addition the church will receive a monthly newsletter.

Dennis Methodist church will select projects which will make a better church, a better community, and a better world. Their report of progress will be judged by a state committee. The top report in the state will be sent to Atlanta to be judged along with the other twelve finalists. One of them will be named "The Rural Church of the South."

The entire congregation joins with the pastor, Reverend W. F. Appleby, in trying to make this the top church in the South.

Guests of Mr. and Mrs. Chester Beard Sunday were: Mr. and

Mrs. Leroy L... Tennessee and William Foote... bama.

Little F... daughter of Mr... was reported... part of the...

Recent guest... W. C. Hundley... Williams of... and Mrs. E... Guinn, Ala.

Mr. and Mrs... and Mrs. J. A... day in Memph... Mr. and M... and Mr. and...

and daughter... turned home... eral months...

Men's and Boy's SHOES

1/2 Price

B. F. McRAE

Iuka,

Planting Time Is Almost Here

Buy early and save dollars on these Seed Prices:

Dallas Grass, 87% germination, pound 85c
Kobe Lespedeza, No. 1 . . . pound 25c
(PMA Approved)
Korean Lespedeza pound 23c
White Honeydrip Sorghum . . . pound 15c
Tennessee Red Peanuts (pure) pound 27c
Yellow Popcorn pound 20c
Cornfield Beans pound 35c
Willow Leaf Butterbeans . . . pound 35c
Orders are now being taken for future delivery of fertilizer.

TRADE AT YOUR FARM OWNED
TISHOMINGO COUNTY FARM
IMPROVEMENT ASSOCIATION
Iuka, Belmont

A nickel... is still a nickel...
when you're buying Low-cost Electricity!

For most of the things you buy, a nickel isn't what it used to be. It won't buy nearly as much.

But when you buy electricity, you still get your money's worth — and more! Electricity today actually costs you less a kilowatt-hour than it did ten years ago.

Your electric rates are among the nation's lowest. And when you buy this low-cost electricity, you're buying better, brighter living . . . at bargain rates.

Katie Kord says "You get MORE electricity for LESS money today. It's one item in day-to-day living costs that's worth every nickel spent on it."

Tishomingo County Electric Power Association

ELECTRICITY is your BEST BUY

LIBERTY Cash Grocery

T. H. GANN

OWNERS

H. C. G

Phone 4211

IUKA

Baby Food Assorted in Glass 3 jars

Chum Salmon No. 1 tall 3 cans

JERGEN'S soap Bath Regular Size Size 2 bars 5c bar

Beef Roast Chuck or prime rib U. S. GOOD GRADE 39c lb. U. S. COM. GRADE lb.

OLEO Miss Liberty lb.

Grapefruit Florida Seedless 80 size 6 for

If It's Chocolate— Baker makes the best



37c



8 oz. box

Grape Jelly or peach preserves large 24 oz. jar

Orange Juice Adam's frozen concentrated 2 cans 6 oz. can

Mayonnaise Blue Plate full pint

Flour Golden Locks Guaranteed None Better 25 lb. bag \$1

RINSO with each giant size 1 large size free Both for

MILK Pet or Carnation 3 tall cans